

04-23-1998



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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

James C. Maharg
Zenda Snyder

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

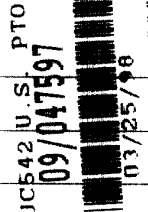
Name: Look, Inc.

Internal Address: _____

Street Address: 174 Hudson Street

City: New York, State: NY ZIP: 10013

Additional name(s) & address(es) attached? Yes No



MRD 3-25-98

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: March 24, 1998

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is: March 24, 1998

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter L. Berger, Esq

Internal Address: _____

Levisohn, Lerner, Berger & Langsam

Street Address: 757 Third Avenue, Suite 2400

City: New York, State: NY ZIP: 10017

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

02-2105

04/13/1998 BSTEWART 0000067 09047597
01 FC:581 40.00 DP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry E. Negrin

March 25, 1998

Name of Person Signing

Signature

PATENT

3

Date

Total number of pages including cover sheet, attachments, and document:

01076767 0167

ASSIGNMENT OF INVENTION

PATENT

For: U.S. and/or Foreign Rights
For: U.S. Application or U.S. Patent
By: Inventor(s) or Present Owner

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR (Inventor or person or entity who owns the invention):

Type or print name(s) of ASSIGNOR(S), Address and Nationality

James C. Maharg
169 New Road
Ridgefield, CT 06877
U.S. Citizen

Zenda Snyder
453 West 43rd Street
New York, NY 10036
U.S. Citizen

hereby sells, assigns, and transfers to

ASSIGNEE:

Type or print name of ASSIGNEE, Address and Nationality

LOOK, INC. a New York Corporation, located at 174 Hudson Street, New York, NY 10013

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest
 an undivided _____ percent (____%) interest for the United States and its territorial possessions

(check the following box if foreign rights are also to be assigned)

and in all foreign countries, including all rights to claim priority,

in and to any and all improvements which are disclosed in the invention entitled:

FLOOR TO CEILING TENSION SUPPORT POLE WITH LOCKING MECHANISM

[Fill in Title of Invention]

Attorney File No.: 2170.001

PATENT

REEL: 9107 FRAME: 0468

(check and complete (a), (b), (c), or (d))

and which is found in:

- (a) U.S. patent application executed on even date herewith.
- (b) U.S. patent application executed on _____.
- (c) U.S. patent application Serial No. _____ filed on _____.
- (d) U.S. Patent No. _____ issued on _____.

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (e) if foreign application(s) is also being completed)

- (e) and any legal equivalent thereof in a foreign country, including the right to claim priority.

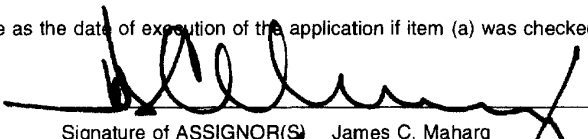
and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;


ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce all application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this 3/24/98
(Date of Signing)

NOTE: Date of signing must be the same as the date of execution of the application if item (a) was checked above.



 Signature of ASSIGNOR(S) James C. Maharg



 Zenda Snyder

If ASSIGNOR is a legal entity complete the following information:

Type or print name of the above person authorized to sign for ASSIGNOR

Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

PATENT