

MLY 4-20-98

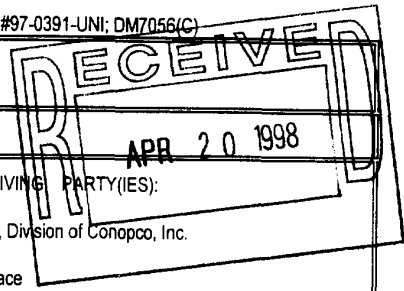
05-11-1998

UNUS #97-0391-UNI; DM7056(C)

RECORDATION FORM COVER SHEET
PATENTS ONLY



DEPT. OF COMMERCE
MARK OFFICE



To the Honorable Commissioner of Patents and Trade

100705924

copy thereof.

1. NAME OF CONVEYING PARTY(IES):

Edgardo ANGELINI
Ross DE SALVO
Sigurdur THORSTEINSSON

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Chesebrough-Pond's USA Co., Division of Conopco, Inc.

STREET ADDRESS: 33 Benedict Place

CITY: Greenwich
ZIP: 06830

STATE: CT

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?
YES [] NO [XX]

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?
YES [] NO [XX]

3. NATURE OF CONVEYANCE:

[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER
EXECUTION DATE: February 27, 1998

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/082,322 FILED: January 20, 1998

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 29/082,322

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

DO NOT USE THIS SPACE

9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT.

Milton L. Honig
MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 28,617

April 10, 1998
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

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MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:
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PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

05/08/1998 DCOATES 00000261 121155 29082322

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PATENT
REEL: 9145 FRAME: 0703

ASSIGNMENT

DM7056 (C) / US

WHEREAS, I/We,

Edgardo ANGELINI
Via Bertinoro 9, Milano, Italy

Ross de SALVO
Via Donatello 36, Milano, Italy

Sigurdur THORSTEINSSON
Via Lecco 43, Milano, Italy

have invented certain improvements in: TOOHTBRUSH

(bearing Attorney's Docket Number: DM7056 (C)), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/082,322 filed on January 20, 1998

(c) _____ International Application No. PCT/_____/_____

AND WHEREAS, **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC.**, a corporation of **NEW YORK**, having a principal place of business at **33 BENEDICT PLACE, GREENWICH, CONNECTICUT 06830** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO**, its successors and assigns.

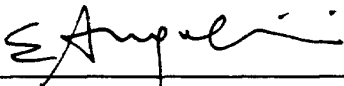
AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC.**, as the ASSIGNEE of the entire right, title and interest in and to the same.


PATENT

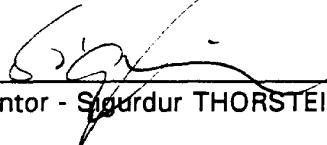
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AND I/We do hereby agree to assist said **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC**, its successors and assigns, may be necessary in this country fully to secure to said **CHESEBROUGH-POND'S USA CO., DIVISION OF CONOPCO INC**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 27 Feb. 1998 (1) 
Inventor - Edgardo ANGELINI

Dated: 27/2/98 (2) 
Inventor - Ross de SALVO

Dated: 27. Feb. 1998 (3) 
Inventor - Sigurdur THORSTEINSSON

Notarise & Apostille

PATENT

REEL: 9145 FRAME: 0705



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary with residence in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Edgardo Angelini, residing at Via Bertinoro 9, Milan, Italy;
- Mr Ross de Salvo, residing at Via Donatello 36, Milan, Italy; and
- Mr Sirgurdur Thorsteinsson, residing at Via Lecco 43, Milan, Italy.

Rotterdam, 16 March 1998



APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by mr V.J.A.J.C. van Heeswijk

3. acting in the capacity of notary

4. bears the stamp of mr V.J.A.J.C. van Heeswijk
Certified

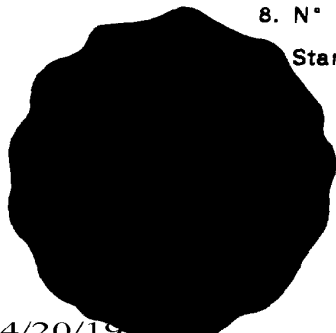
5. at ROTTERDAM 6. on 17/03/1998

7. by the clerk of the District Court
(Griffier van de Arrondissementsrechtbank)

8. N° 76274

Stamp:

10. Signature:



PATENT