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To the Honorable Commissioner of Patents, Please record the attached original documents or copy thereof.

1. Name of conveying parties: Paolo Bulgari Additional names of conveying parties attached? No	2. Name and address of receiving parties: Name: Bulgari Time (Switzerland) S.A. Street Address: 34, Rue de Monruz City: Neuchâtel Country Switzerland Additional names & addresses attached? No
3. Nature of conveyance: <input checked="" type="radio"/> Assignment <input type="radio"/> Merger <input type="radio"/> Security Agreement <input type="radio"/> Change of Name <input type="radio"/> Other: Execution Date: March 23, 1998	4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: March 23, 1998 A. Patent Application No(s). B. Patent No(s). Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="radio"/> No
5. Name and address of party to whom correspondence concerning document should be mailed: Name: BARNES, KISSELLE, RAISCH, CHOATE WHITTEMORE & HULBERT, P.C. Internal Address: 3500 Penobscot Building Street Address: 645 Griswold Street City: Detroit State: MI ZIP: 48226	6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="radio"/> Enclosed \$ 370.00 (filing/recording fees) <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit Account Number: 02-1000 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*William H. Griffith
Name of Person SigningWilliam H. Griffith
SignatureMay 7, 1998
DateTotal number of pages including cover sheet, attachments, and document: **2**

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02 EC:361 40.00 DP

Mail documents to be recorded with required cover sheet information to:
Assistant Commissioner for Patents, Box Assignments
Washington, D.C. 20231PATENT
REEL: 9161 FRAME: 0373

ASSIGNMENT

UNITED STATES OF AMERICA

The undersigned (1) PAOLO BULGARI

of 10, Via dei Condotti, Rome, Italy

the inventor(s) of a certain, new, original and ornamental design for a
(3) WATCH BRACELET

for which application for Design Letters Patent in the United States of America is [(4)
about to be made] [(4) has been made] hereby assigns and transfers to (5)
BULGARI TIME (SWITZERLAND) S.A.

of (6) 34, Rue de Monruz, Neuchâtel, Switzerland

for good and valuable consideration, the sufficiency of which is hereby
acknowledged, for the territory of the United States of America, and not
elsewhere, the full and exclusive right, title, and interest in and to said invention as
fully set forth and described in the specification [(7) prepared and executed by
me/us on (8) March 23, 1998] [(7) filed in the U.S. Patent Office under Ser. No. (9)
on (10) preparatory to obtaining Design Letters Patent to
be held and enjoyed to the full end of the term for which said Design Letters
Patent is granted as full and entirely as the same would have been held by the
undersigned had this assignment and transfer not been made.

IN WITNESS THEREOF the undersigned executed this document this (11) 23th
Day of March 1998

WITNESSES:

Amelia Rago
Giuseppe Rago

INVENTOR(S):

(12)

(12)

PATENT