1'ORM PTO-1596 RECO	05-18-1998 U.S. DEPARTMENT OF COMMERCE					
1-31-92 DOCKET NO.: 2765-009 (50041-032)	Patent and Trademark Office					
To the Honorable Commissioner of Patents and	100713821 ments or copy thereto:					
1. Name of conveying party(ies): William W. JUNKIN 4-29-98 Additional name(s) of conveying party(ies) attached?Yes _X_No 3. Nature of conveyance: X Assignment Merger Security Agreement Change of Name	2. Name and address of receiving party(ies): Name: JUNKIN ENTERPRISES, INC. Internal Address: APR 2 9 1998 Street Address: 4695 MacArthur Court, Suite 570					
Other	City: Newport Beach State/Country: CA ZIP: 92660					
Execution Date: April 29, 1998	Additional name(s) & address(es) attached? _ Yes _ X No					
 4. Application number(s) or patent number(s): If the document is being filed together with a new application, the e A. Patent Application No(s). 	11677					
Additional numbers attached? Yes _X No						
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1					
Name: McDERMOTT, WILL & EMERY	7. Total fee (37 CFR 3.41)\$40.00					
Internal Address:	Enclosed					
	X Authorized to be charged to deposit account					
Street Address: 99 Canal Center Plaza, Suite 300	8. Deposit account number:					
	500417					
City: Alexandria State: VA ZIP: 22314						
DO NOT USE THIS SPACE						
9. Statement and signature. To the best of my knowledge and belief, the foregoing information the original document. Gene Z. Rubinson, 33,351	ion is true and correct and any attached copy is a true copy of 3. Rufin April 29, 1998					
Name and Registration No. of Person Signing	Signature Date					
	Total number of pages comprising cover sheet: 1					
CMB No. 0851-0011 (exp. 4/94)						

05/15/1998 JSHNBAZZ 00000226 500417 08939205 Sale Ref: 00000227 BAB: 500417 08939205 01 FC:581 40.00 CH Docket No.: 2765-009 (50041-032)

ASSIGNMENT

WHEREAS I, William W. Junkin of Newport Beach, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled INTERACTIVE TELEVISION SYSTEM AND METHODOLOGY.

for which an application for United States Letters Patent was filed on September 29, 1997, and identified by United States Serial No. 08/939,205;

AND WILEREAS, JUNKIN ENTERPRISES, INC., a corporation of the State of <u>California</u> and having an address of 4695 MacArthur Court, Suite 570, Newport Beach, CA 92660 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor:

NOW. THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged. I do hereby sell, assign, transfer and set over unto JUNKIN ENTERPRISES, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said JUNKIN ENTERPRISES, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in app to said patent and the invention covered thereby.

4/29/98		Millian	A Such	2		
Date		William W. Junki	n			
STATE OF						
) SS:					
COUNTY OF					,	
On this	day of				_, before me person	
William W. Junkin, to m to me that he/she execute					instrument, and a	icknowledged
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SEAL		Notary Public				
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	1	My commission ex	pires			

PATENT REEL: 9161 FRAME: 0552