Street Address: 1850 Spectru City: Fort Lauderdale State/Country: Florida Additional name(s) & address(zip: 33309 Zip: Yes No No
2. Name and Address of receive Name: FEMC, LTD. Internal Address: Street Address: 1850 Spectructive City: Fort Lauderdale State/Country: Florida Additional name(s) & address ion, the execution date of the app	ent or certified copy thereof. ving Party(ies): Im. Boulevard Zip: 33309 (es) attached? Yes No
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7. Total fee (37 CFR 3.41) Enclosed Any deficiencies in enclosed to be charged to depo	closed fees are authorized
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true and correct and any attached copy	y is a true copy of the
Θ_{a}	May 11, 1998
	Any deficiencies in en- to be charged to depo

JPH&S 103-12/93

ASSIGNMENT

WHEREAS, Michael Brinkman, whose address is 1405 E. Sapium Way, Phoenix.

Arizona 85048; and Harvey Brandon, whose address is 357 NW 101st Avenue, Coral Springs,

Florida 33071 (hereinafter individually and collectively referred to as "ASSIGNORS") have invented

certain new and useful improvements in a LABEL HOLDER FOR ATTACHMENT TO

DIFFERENT SHELF CHANNELS for which they are about to make application for United States

Letters Patent;

WHEREAS, FEMC, LTD., a corporation of the State of Florida, located at 1850

Spectrum Boulevard, Fort Lauderdale, Florida 33309 (hereinafter "ASSIGNEE"), is desirous of

acquiring the entire right, title and interest in and to the aforesaid application, and in and to any and

all Letters Patent of the United States and elsewhere therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and

valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS

have and by these presents do hereby sell, assign and transfer unto ASSIGNEE, its successors and

assigns, ASSIGNORS' entire right, title and interest in and to said invention, as described in the

aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and

in and to any application filed in any foreign country based thereon, including the right to file said

foreign applications under the provisions of the International Convention; also ASSIGNORS' entire

right, title and interest in and to any and all design patents, reissues or extensions thereof, to be

obtained in this or any foreign country upon said invention, and any divisional, continuation,

continuation-in-part, or substitute applications or supplementary disclosures which may be filed upon

PATENT REEL: 9164 FRAME: 0665 said invention in any country; and ASSIGNORS hereby authorize and request the issuing authority to issue any and all patents on said application to ASSIGNEE.

ASSIGNORS further agree, without any payment by ASSIGNEE other than expenses incurred by ASSIGNORS, to communicate to ASSIGNEE, its representatives or agents any facts relating to said invention, including evidence for interference purposes or for other proceedings, whenever requested; and execute and deliver on request all lawful papers required to make these provisions binding upon ASSIGNORS' heirs, legal representatives, administrators and assigns; and ASSIGNORS hereby warrant that, at the time of execution and delivery of this Assignment, ASSIGNORS are the lawful owners of the entire right, title and interest in and to said invention and said application, that the same are unencumbered, and that they have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 3c day of

AM, L_____, 1998.

Michael BRINKMAN

State of FL)

County of BROWARD)

On the day above written, before me a Notary Public in and for the State and County aforesaid, personally appeared Michael Brinkman to me well known and known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his voluntary act and deed.

My commission expires:

MARY R. PETIFREN
My Comm Exp. 7/19/98
Bonded By Service Ins.
No. CC398822
(17mmily Known (190ml S.

PATENT REEL: 9164 FRAME: 0666

IN WITNESS WHEREOF, I have hereunto set my hand and seal this day of, 1998.
Harvey BRANDON
State of $\mathcal{F}\mathcal{L}$
State of FL) County of Bound)
On the day above written, before me a Notary Public in and for the State and County aforesaid, personally appeared Harvey Brandon to me well known and known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his voluntary act and deed.
Macy & Detyers Notary Public
My commission expires:
My Comm Exp. 7/19/98 Fronded By Service Ins. 10: CC395822

Atty Dkt No. P61999US0

RECORDED: 05/11/1998