

06-03-1998



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Docket No. 10/LTR/R249

2 SHEET

MAY 15 1998

Post Office Box 7068
Pasadena, CA 91109-7068

Box Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

MD 5-15-98

1. Name of conveying party(ies): InfraRest LLC Additional name(s) of conveying party(ies) attached: NO		2. Name and address of receiving party(ies): Name: Electronic Advertising Solutions Innovators, Inc. dba/EASI, INC. Street Address: 1308 Main Street, Suite 201 Ramona, CA 92065 Additional name(s) & address(es) attached? NO			
3. Name of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: March 13, 1998					
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: <table border="1"><tr><td>A. Patent Application No.(s)</td><td>B. Patent No.(s) 5,572,653; 5,299,117</td></tr></table> Additional numbers attached? NO				A. Patent Application No.(s)	B. Patent No.(s) 5,572,653; 5,299,117
A. Patent Application No.(s)	B. Patent No.(s) 5,572,653; 5,299,117				
5. Please return the recorded document and address all correspondence to: CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: LeRoy T. Rahn		6. Total number of applications and patents involved..... 2			
10. <input type="checkbox"/> Explanatory letter is enclosed.		7. <input checked="" type="checkbox"/> Total fee enclosed (37 CFR 3.41): \$ 80.00 8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.			
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Date: May 12, 1998 By <u>LeRoy T. Rahn</u> Name: LeRoy T. Rahn 626/795-9900; 213/681-1800					
		Total number of pages including cover sheet, attachments, and document: 3			

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ASSIGNMENT

WHEREAS, InfraRest LLC, having a place of business at 1308 Main Street, Suite 201, Ramona, California 92065 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNOR") is the assignee of record of the following patents:

Patent No. 5,572,653, issued November 5, 1996, for an invention entitled **REMOTE ELECTRONIC INFORMATION DISPLAY SYSTEM FOR RETAIL FACILITY**; and

Patent No. 5,299,117 issued March 29, 1994, for an invention entitled **POWER CONSERVING RECEIVER OPERATION FOR A REMOTE ELECTRONIC DISPLAY SYSTEM**;

AND WHEREAS, **ELECTRONIC ADVERTISING SOLUTIONS INNOVATORS, INC. dba/EASI, INC.** (a California corporation) having a place of business at 1308 Main Street, Suite 201, Ramona, California 92065 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to the above patents, and all the inventions therein, and ASSIGNOR is willing to enter into such assignment.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to the above patents and all continuations, divisions, reexaminations, reissues and substitutes thereof, and all inventions therein;

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE any and all facts known to it respecting said patents, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination, reissue and substitute applications, and make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said inventions in all countries.

PATENT
REEL: 9197 FRAME: 0845

IN TESTIMONY WHEREOF, I hereunto set my hand this 13th day
of March, 1998.

INFRAREST, LLC

By *John C. Poortinga*
John C. Poortinga
Manager

STATE OF CA.
COUNTY OF SAN DIEGO

On 3/13 1998, before me Betty Richardson Notary Public, personally
appeared John C. Poortinga personally known to me (or proved to me on the basis of
satisfactory evidence) to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized
capacity and that by his signature on the instrument the person, or the entity upon
behalf of which person acted, executed the instrument.

WITNESS my hand and official seal.



Betty Richardson

RECORDED: 05/15/1998

PATENT
REEL: 9197 FRAME: 0846