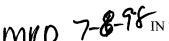
07-23-1998



DOCKET NO.: RC172412

PATENT APPLICATION



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy thereof relating to the above-identified case.

1.	Name of conveying party(ies): James R. Bardin and Jason E. Allen
2.	Name and address of receiving party(ies):
	Name: The Coca-Cola Company Address: One Coca-Cola Plaza, Atlanta, GA 30313
	Address. One Coca-Cola i laza, Atlanta, GA 30313
3.	Nature of conveyance: <u>Assignment</u>
	Execution Date: July 8, 1998
4.	If this document is being filed together with a new application, the execution date of the application is July 8, 1998.
	A. Patent Application No. B. Patent No.
5.	Name and address of party to whom correspondence concerning document should be mailed: Name: Dennis W. Braswell
	Address: The Coca-Cola Company P. O. Drawer 1734 Atlanta, Georgia 30301
6.	Total number of applications and patents involved:
7.	Total Fee (37 CFR 3.41) <u>\$40.00</u>
8.	\underline{X} authorized to be charged to Deposit Account No. 03-2320
6 DCDATES	00000275 032320 29090398 DO NOT USE THIS SPACE 40.00 CH
9. copy is	To the best of my knowledge and belief, the foregoing information is true and correct and any attached a true copy of the original document. Date Dennis W. Braswell
Total n	umber of pages including cover sheet, attachments, and document: 4

PATENT REEL: 9322 FRAME: 0913

PATENT APPLICATION DOCKET NO.: RC 172412

ASSIGNMENT

WHEREAS, James R. Bardin, a citizen of the United States of America residing at

3100 Mabry Road; Atlanta, Georgia 30319 and Jason E. Allen, a citizen of the United States

of America residing at 1556 Cooks Pond Drive; Powder Springs, Georgia 30073, hereinafter

referred to as "INVENTORS," have invented new and useful or ornamental discoveries

and/or improvements in or relating to

COOLER,

hereinafter referred to as "INVENTION," for which application for Letters Patent in the

United States of America, hereinafter referred to as "APPLICATION," has been executed on

even date herewith;

WHEREAS, THE COCA-COLA COMPANY, a corporation organized and existing

under and by virtue of the laws of the State of Delaware, having an office at One Coca-Cola

Plaza N.W., Atlanta, Georgia 30313 U.S.A., hereinafter referred to as "COMPANY," is

desirous of acquiring the entire right, title and interest in and to said INVENTION and

APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of

assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTORS,

have sold, assigned and transferred and hereby sell, assign and transfer unto COMPANY, its

successors and assigns, the entire right, title and interest in and to INVENTION and

APPLICATION, including the right to apply for any Letters Patent thereon in the United

States of America and in all other countries, including the right to claim the priority of the

date of filing of any applications in the United States of America and in all other countries

and including all continuations, divisionals, extensions, invention registrations, inventors'

certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations,

substitutes, utility models and the like corresponding thereto, to the full end of the term or

terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors

1

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PATENT

REEL: 9322 FRAME: 0914

PATENT APPLICATION

DOCKET NO.: RC 172412

and assigns the same as it would have been held and enjoyed by INVENTORS if this

assignment and sale had not been made.

And, INVENTORS hereby authorize and request the United States Commissioner of

Patents and Trademarks and equivalent official in all other countries to issue all such Letters

Patent to COMPANY in accordance with this instrument of assignment.

INVENTORS hereby represent and warrant that there are no rights or interests

outstanding with respect to any third party inconsistent with the rights and interests granted

herein and that INVENTORS shall not execute any instrument or grant or transfer any rights

or interests inconsistent therewith, and that INVENTORS and their heirs, executors,

administrators and legal representatives, as the case may be, shall execute and deliver to

COMPANY, its successors and assigns, any further documents or instruments, including but

not limited to affidavits, declarations, powers of attorney and assignments and do any and all

further acts that may be deemed necessary by COMPANY, its successors and assigns, to file

and prosecute applications for such Letters Patent in any country where it may elect to file

such applications, and that may be necessary to vest in COMPANY, its successors and

assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded

in the United States of America and in all other countries where any such applications may

be filed.

AND, INVENTORS further covenant and agree that INVENTORS and their heirs,

executors, administrators and legal representatives, as the case may be, in consideration of

the premises shall at any time upon request, communicate to COMPANY, its successors and

assigns, all material facts and provide COMPANY with all available documentation thereof

in the possession or control of INVENTORS or their heirs, executors, administrators or legal

representatives, as the case may be, relating in any way to INVENTION including the

history thereof and shall testify as to same in any interference, litigation or any other

2

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PATENT

REEL: 9322 FRAME: 0915

PATENT APPLICATION DOCKET NO.: RC 172412

proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTORS have duly executed this Assignment to be effective on the date executed below.

 λ

ames R. Bardin

INVENTORS:

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Jason E. Allen

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3

PATENT REEL: 9322 FRAME: 0916