

08-04-1998

FORM PTO-1595
(Rev. 5-93)
OMB No. 0651-0011 (exp. 4/94)



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U.S. Department of Commerce
Patent and Trademark Office
METR:133

To the Honorable Commission

100783587

d original document or copy thereof.

1. Name of conveying party(ies):

George T. Kappel

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: July 21, 1998

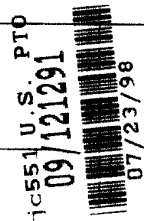
2. Name and address of receiving party(ies):

Name: Metromail Corporation

Internal Address: 360 E. 22nd Street

Street Address: same as above

City: Lombard State: IL Zip: 60148

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No(s)

B. Patent No(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald B. Coolley

Internal Address: Arnold, White & Durkee

Street Address: P.O. Box 4433

City: Houston State: Texas Zip: 77210

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. 3.41)----- \$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark V. Campagna

Name of Person Signing

Signature

7/23/98

Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records,
Crystal Gateway 4, Room 335, Washington, D.C. 20231

07/30/1998 SCHNAPPA 00000001 09121291

04 FC:581

40.00 DP

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do/does hereby:

SELL, ASSIGN AND TRANSFER to METROMAIL CORPORATION ("the Assignee") a corporation of Delaware, having a place of business at 360 E. 22nd Street, Lombard, Illinois 60148, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith and is entitled A COMPUTER SYSTEM AND METHOD FOR PROCESSING DATA FOR AN INTERNET WEB SITE, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

(Signature) *George T. Kappel* Date 7/21/98
Name: George T. Kappel

STATE OF IL)
) ss.
COUNTY OF Cook)

BEFORE ME, the undersigned authority, on this 21 day of July, 1998, personally appeared George T. Kappel known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.



Stacy Lewis
Notary Public
My Commission Expires: 10/11/99

ARNOLD, WHITE & DURKEE

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