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U.S. DEPARTMENT OF COMMERCE  
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To the Honorable Commissioner of

100789402

attached original documents or copy thereof.

1. Name of conveying party(ies):

Stanley K. Schneider

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Schneiders Saddlery Co.

Internal Address:

Street Address: 8255 E. Washington Street

City: Chagrin Falls State: OH ZIP: 44023

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: July 31, 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 8/3/98

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jacqueline M. O'Brien

Internal Address: JONES, DAY, REAVIS & POGUE  
North Point

Street Address: 901 Lakeside Avenue

City: Cleveland State: Ohio ZIP: 44114

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account, if over or underpayment

8. Deposit account number:

10-1202

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jacqueline M. O'Brien

Name of Person Signing

*Jacqueline M. O'Brien*

Signature

August 3, 1998

Date

Total number of pages including cover sheet, attachments, and document:

08-06-1998

08/06/1998 ASPELLMAN 00000079 09128177

02 FC:381

10849 U.S. PTD  
09/128177  
108/03/98

**ASSIGNMENT**  
(Sole)

WHEREAS, new and useful improvements and inventions have been made by the undersigned  
in

**DIRECT CONTACT REIN**

and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and executed by the undersigned on the date indicated below in the appropriate space to the right of the signature of the undersigned, which application is further identified as Jones, Day, Reavis & Pogue Docket No. 577758-038-013.

WHEREAS, Schneiders Saddlery Co., Inc., an Ohio corporation, having a principal place of business at 8255 E. Washington Street, Chagrin Falls, Ohio 44023, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest in the United States and throughout the world, in, to, and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted to said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary or desirable to secure for or vest in assignee, its successors, or assigns any improvement, inventions, right, title, interest, application, patent, patent right, or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same.

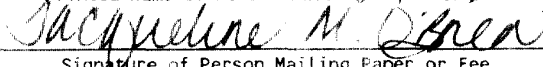
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Date of Deposit August 3, 1998

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed: Assistant Commissioner for Patents, Washington, D.C. 20231.

Jacqueline M. O'Brien

Printed Name of Person Mailing Paper or Fee



Signature of Person Mailing Paper or Fee

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

*Stanley K. Schneider*  
Stanley K. Schneider

7/31/98  
Date I signed this assignment

7/31/98  
Date I signed Declaration or Oath

Post Office Address: 1820 Chartley Road, Gates Mills, Ohio 44040

STATE OF OHIO

COUNTY OF CUYAHOGA

} ss.  
}

The above named Stanley K. Schneider, known to me, appeared before me this 31<sup>ST</sup> day of July, 1998, and acknowledged that the foregoing instrument was executed as his free act and deed for the uses and purposes therein set forth.

*Kathy J. Gaddis*  
Notary Public

(Notarial Seal)

KATHY J. GADDIS  
Notary Public, State of Ohio  
My Commission Expires Aug. 6, 1998