

FORM PTO-1595  
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U.S. Department of Commerce  
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OMB No. 0651-0011 (exp. 4/94)

08-07-1998



To the Honorable Commissioner of F.

100854824

documents or copy thereof.

1 Name of conveying party(ies):

Robert Norman Hurst, Jr.

2 Name of receiving party(ies):

Name: Sarnoff Corporation  
201 Washington Road  
CN 5300  
Princeton, NJ 08540

Additional name(s) of conveying party(ies) attached?

☐ yes ☒ no

3 Nature of Conveyance:

☒

Assignment

☐

Merger

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Security Agreement

☐

Change of Name

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Other

Execution Date:

7/30/98

Additional name(s) & address(es) attached?

☐ yes ☒ no

4 Application number(s) or patent number(s):

If this document is being filed together with a new patent application, the execution date of this application is:

A. Patent Application No.(s)

SAR 12336

B. Patent No.(s)

09/126974

Additional number(s) attached?

☐ yes ☒ no

5 Name and address of party to whom correspondence concerning document should be mailed:

Name: William J. Burke

Law and Patent Operations  
Sarnoff Corporation  
201 Washington Road  
CN 5300  
Princeton, NJ 08540

6 Total number of applications and patents involved:

1

7 Total fee (37 CFR 3.41): .....\$ 40

☐ Enclosed

☒ Authorized to be charged to deposit account

8 Deposit Account number: 04-0203 E

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John V. Silverio Reg. No. 34,014

Name of Person Signing

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Date

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Commissioner of Patents and Trademarks  
Box Assignments  
Washington, DC 20231

PATENT  
REEL: 9407 FRAME: 0644

ASSIGNMENT

I hereby declare that I am an inventor of the invention relating to **LOGO**  
**INSERTION BASED ON CONSTRAINED ENCODING** described in an application for Letters  
 Patent of the United States of America filed:

☒ herewith under the above-identified docket number.

☐ on \_\_\_\_\_, under U.S. application serial no. \_\_\_\_\_.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby sell, assign, and transfer to **SARNOFF CORPORATION**, a New Jersey corporation having a place of business at 201 Washington Road, Princeton, NJ 08540-6449, United States of America, its successors, and assigns, my entire right, title, and interest for all countries in and to said inventions, and all the rights and privileges under any and all Letters Patent that may be granted therefor, and any divisions, continuations, reissues, and extensions thereof.

I agree that, when requested, I will, without charge to said corporation but at its expense, sign all papers, take all rightful oaths, make all rightful declarations, and do all acts which may be necessary, desirable, or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said corporation, its successors, assigns, or nominees.

I agree that I will communicate to said corporation or its representatives any facts known to me respecting said inventions and, when requested by said corporation and at its expense, will generally do everything possible to aid said corporation, its successors, assigns, and legal representatives or nominees, to obtain or enforce proper protection for said inventions in any and all countries.

I authorize and empower said corporation, its successors, assigns, or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in my name, in any and all countries and to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document which may be required in any country for any purpose and, more particularly, in proof of the right of said corporation or its successors, assigns, or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

I covenant with said corporation, its successors, assigns, legal representatives, and nominees, that to the best of my knowledge, the right, title, and interest herein conveyed by me are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Date: \_\_\_\_\_

By: \_\_\_\_\_

David Andrew Birks  
 26 Hickory Hill Road  
 Jackson, NJ 08527

1<sup>st</sup> Witness \_\_\_\_\_  
 (print or type)

\_\_\_\_\_  
 (signature)

2<sup>nd</sup> Witness \_\_\_\_\_  
 (print or type)

\_\_\_\_\_  
 (signature)

Date: 7/30/98By: Robert Norman Hurst, Jr.  
Robert Norman Hurst, Jr.  
68 Hart Avenue  
Hopewell, NJ 085251<sup>st</sup> Witness EILEEN UHRICK  
(print or type)Eileen Uhrick  
(signature)2<sup>nd</sup> Witness \_\_\_\_\_  
(print or type)\_\_\_\_\_  
(signature)

Date: \_\_\_\_\_

By: \_\_\_\_\_  
Ragnar Hlynur Jonsson  
Breidavik 39, ib 203  
112 Reykjavik, Iceland1<sup>st</sup> Witness \_\_\_\_\_  
(print or type)\_\_\_\_\_  
(signature)2<sup>nd</sup> Witness \_\_\_\_\_  
(print or type)\_\_\_\_\_  
(signature)