

09-03-1998

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To the Honorable Commissioner of Patents.

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shed original documents or copy thereof.

1. Name of conveying party(ies)

Harold F. Reed

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

MRTD 8-10-98

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: 7-29-98

2. Name and address of receiving party(ies):

Name: Design 4 Merchandising, Inc.

Internal Address: Suite 260

Street Address: 401 S. Milwaukee

City: Wheeling State: IL ZIP: 60090

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

29/091, 426

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul G. Juettner

Internal Address: Juettner Pyle Piontek &

Underwood

Street Address: 221 North LaSalle Street

City: Chicago State: IL ZIP: 60601

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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09/03/1998 TTOM11 00000045 29091426

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas R. Fitzsimons

Name of Person Signing

Signature

August 6, 1998

Date

Total number of pages comprising cover sheet:

PATENT

Docket No. DFM 40003

Express Mail No. \_\_\_\_\_

### **ASSIGNMENT**

THIS ASSIGNMENT WITNESSETH, That WHEREAS, I the undersigned, Harold F. Reed, residing as indicated below, hereinafter called ASSIGNOR, have made a certain new and useful invention in COMBINATION HUMIDOR AND DISPLAY UNIT for which I have made application for Letters Patent of the United States, which application was duly executed by me on July 20, 1998; and

WHEREAS, I, the said ASSIGNOR, am the owner of the entire right, title and interest in and to said invention and said application; and

WHEREAS, DESIGN 4 MERCHANDISING, INC., a corporation duly organized under the laws of the State of Illinois, and doing business at Wheeling, Illinois; and HAROLD REED DESIGN, a sole proprietorship of Harold F. Reed, doing business at Elk Grove, Illinois, hereinafter called ASSIGNEES, are desirous of acquiring the entire interest in the rights, title, and all interest in and to said invention, said application, and all Letters Patent of the United States and foreign countries that may be granted thereon; with each of said ASSIGNEES to take an equal, undivided one half interest therein.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that, for good and valuable considerations, received by me, the receipt and sufficiency of which are hereby acknowledged, I, the said ASSIGNOR, do hereby sell, assign, transfer and set over unto the said ASSIGNEES, their successors and assigns, the entire right, title and interest in and to said invention and the right to make applications for Letters Patent in any and all countries thereon, including any continuation and divisional applications; and any and all Letters Patent of the United States and of foreign countries and any reissues and extensions of any Letters Patent which may be granted on said invention; with each of said ASSIGNEES to take an equal, undivided one half interest therein.

I covenant and warrant that I have not executed and will not execute any instrument purporting to convey, mortgage, lease, or otherwise transfer all or any part of said interest to anyone other than the said ASSIGNEES, their successors, legal representatives and assigns.

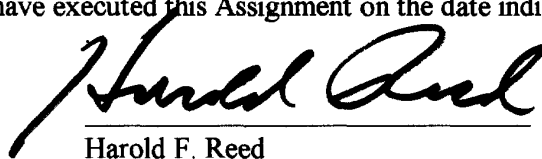
For the above recited considerations, I, the said ASSIGNOR, hereby covenant and agree for myself and for my heirs, executors and administrators that I will, at the request and expense of the said ASSIGNEES, their successors, legal representatives and assigns, execute and deliver, without further consideration, any and all applications, assignments and documents, and perform such other acts as I lawfully may, that may be deemed necessary by said ASSIGNEES, their successors, legal representatives and assigns, fully to secure its interest as aforesaid and to obtain or maintain Letters Patent in any and all countries.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent which may be granted upon any of the aforesaid applications to the said ASSIGNEES the entire interest therein, with each as the ASSIGNEES of an equal and undivided one half interest therein.

IN WITNESS WHEREOF, I have executed this Assignment on the date indicated below.

Date:

7-29-98



Harold F. Reed  
117 Tottenham Lane  
Elk Grove Village, IL 60007