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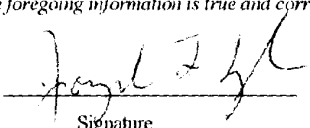
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Commissioner of Patent and Trade

Please record the attached original documents or copy thereof.

MD 8-28-98

1. Name of conveying party(ies): Alan G. Cashaw Tong-Ho Hsieh Thomas J. Luceri Subramanian Srinivasan Additional name(s) of conveying party(ies) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		2. Name and address of receiving party(ies): Name: McNeil Consumer Products Company, a division of McNeil-PPC, Inc. Street Address: 7050 Camp Hill Road City: Ft. Washington State: PA Zip: 19034 Additional name(s) & address(es) attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment Merger Security Agreement Change of Name Other			
Execution Date: 10/2/96			
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) 08/667,535 Additional numbers attached? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>			
5. Name and address of party to whom correspondence concerning document should be mailed: Audley A. Ciamporcero, Jr., Esq. Chief Patent Counsel Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, NJ 08933-7003		6. Total number of applications & patents involved: 1 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account 8. Deposit Account Number: 10-0750/PPC-0605/JFL	
9. Statement and signature <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Joseph F. Leightner  08/25/98 _____ Name of Person Signing Signature Date			

Mail documents to be recorded with required cover sheet information to:

Box Assignments
Commissioner of Patent and Trademarks
Washington, D.C. 20231

A S S I G N M E N T

Serial No. 08/667,535
Filed June 21, 1996

WHEREAS, Alan G. Cashaw, 319 Tina Lee Court, Brick, NJ 08724, Tong-Ho Hsieh, 24 Elisa Drive, Marlboro, NJ 07746, Thomas J. Luceri, 531 Horizon Way, Neshanic Station, NJ 08853, and Subramanian Srinivasan, 27 Helena Street, East Brunswick, NJ 08816, all U.S. citizens, (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

SANITARY NAPKIN WITH SOFT, PLIABLE SIDES AND RELATIVELY STIFF ENDS

for which they have this day executed an application for Letters Patent of the United States; and

WHEREAS, McNEIL-PPC, INC., a corporation of the State of New Jersey, (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations to them moving, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 2nd day of October, 1996.

Alan G. Cashaw (L.S.)
Alan G. Cashaw

Tong-Ho Hsieh (L.S.)
Tong-Ho Hsieh

Thomas J. Luceri (L.S.)
Thomas J. Luceri

Subramanian Srinivasan (L.S.)
Subramanian Srinivasan

STATE OF New Jersey)
COUNTY OF Mercer) ss.

BE IT REMEMBERED, That on this 2nd day of October, 1996, before me, a Notary Public, personally appeared Alan G. Cashaw, Tong-Ho Hsieh, Thomas J. Luceri, Subramanian Srinivasan, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

Martina K. Taylor
Notary Public