

09-14-1998

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D TRADEMARKS

Please reco. 100826217 document or copy thereof.

1. Name of Party(ies) conveying an interest:

David Gorenbein
Idrees A. Siddiqui
Ernie R. Ceja

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and Address of Party(ies) receiving an interest:

Name: Amway Corporation
Internal Address:
Street Address: 7575 East fulton Road
City: Ada
State/Zip: Michigan 49355

Additional name(s) and addresses attached?
 Yes No

3. Description of the interest conveyed:

- Assignment Change of Name Other:
- Security Agreement Merger

Execution Date: August 25, 1998, August 26, 1998

4. Application number(s) or patent number(s). Additional sheet attached? Yes No

If this document is being filed together with a new application, the execution date of the application is:

Date

A. Patent Application No.(s)
09/047,106

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, IL 60610
(312)321-4200

6. Number of applications and patents involved: 1

- 7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to Deposit Account No. 23-1925
- 8. Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark H. Remus, Reg. 40,141
Name of Person Signing


 Signature

August 31, 1998
Date

Total number of pages including cover sheet, attachments, and document: 6

ASSIGNMENT

WHEREAS, David Gorenbein, Idrees A. Siddiqui, and Ernest R. Ceja, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled Multi-Carotenoid Product, filed on March 24, 1998 and assigned Serial No. 09/047,106;

WHEREAS, Amway Corporation, a corporation organized and existing under the laws of the State of Michigan, having a place of business at 7575 East Fulton Road, Ada, Michigan 49355, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the

Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: 8-25-98

David Gorenbein
David Gorenbein

DATED: 8-25-98

Idrees A. Siddiqui
Idrees A. Siddiqui

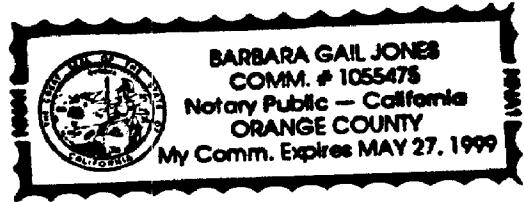
DATED: 8-25-98

Ernie R. Ceja
Ernie R. Ceja

STATE OF California)
) ss.
COUNTY OF Orange)

I, Barbara Gail Jones, A Notary Public in and for the County and State aforesaid, do hereby certify that David Gorenbein, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 25 day of August, 1998



(SEAL)

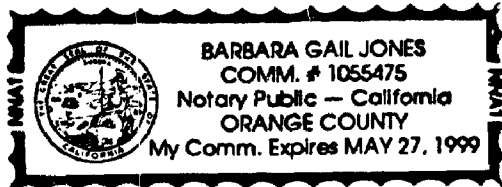
Barbara Gail Jones
Notary Public

My Commission Expires: May 27, 1999

STATE OF California)
) ss.
COUNTY OF Orange)

I, Barbara Gail Jones, , A Notary Public in and for the County and State aforesaid, do hereby certify that Idrees A. Siddiqui, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 25 day of August, 1998



(SEAL)

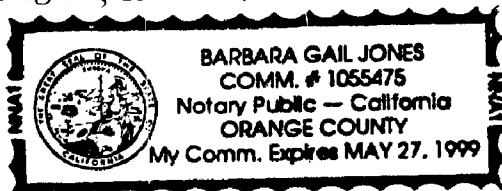
Barbara Gail Jones
Notary Public

My Commission Expires: May 27, 1999

STATE OF California)
) ss.
COUNTY OF Orange)

I, Barbara Gail Jones, , A Notary Public in and for the County and State aforesaid, do hereby certify that Ernie R. Ceja, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 25 day of August, 1998



(SEAL)

Barbara Gail Jones
Notary Public

My Commission Expires: May 27, 1999

ASSIGNMENT

WHEREAS, Chris M. Horvath, hereinafter called the "Assignor", has made the invention described in the United States patent application entitled Multi-Carotenoid Product, filed on March 24, 1998 and assigned Serial No. 09/047,106;

WHEREAS, Amway Corporation, a corporation organized and existing under the laws of the State of Michigan, having a place of business at 7575 East Fulton Road, Ada, Michigan 49355, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, her entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with her entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with her entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee any and all

additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignor has executed this agreement.

DATED: 8-26-98 Christine M. Horvath
ChristineM. Horvath

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

I, ^{Elsie}_{Morren}, a Notary Public in and for the County and State aforesaid, do hereby certify that Chris M. Horvath, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 25th day of August 1998 .

Elsie Morren
Notary Public

(SEAL)

ELSIE MORREN
NOTARY KENT COUNTY, MI
MY COMM. EXP 7/17/2001

My Commission Expires: