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TO THE ASSISTANT COMMISSIONER FOR PATENTS

documents or copy thereof.



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jc551 U.S. PTO
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1. Name of conveying party(ies): (If multiple assignors, list numerically)

Karen L. Van Dusen

Name: AMAZON.COM

Internal Address:

Street Address: 1516 2nd Avenue

City: Seattle State: WA ZIP: 98101

Additional name(s) of conveying party(ies) attached?

() Yes (X) No

Additional name(s) of receiving party(ies) attached?

() Yes (X) No

09/15/98

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

4. Application number(s) or Patent number(s):

- Application(s) filed herewith
Execution Date(s): September 9, 1998
- Patent Application No.:
Filing Date:
- Patent No.:
Issue Date:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)
September 9, 1998

Additional numbers attached? () Yes (X) No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald J. Schoenbaum
 KNOBBE, MARTENS, OLSON & BEAR, LLP
 Customer No. 20,995
 Internal Address: Sixteenth Floor
 Street Address: 620 Newport Center Drive
 City: Newport Beach State: CA ZIP: 92660
 Attorney's Docket No.: AMAZON.003A

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Ronald J. Schoenbaum
Name of Person Signing

Ronald J. Schoenbaum
Signature

9-15-98
Date

38,297
Registration No.

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:

09/22/1998 DNGUYEN 00000179 09153632
 01 FC:581 40.00 BP

Assistant Commissioner for Patents
 Box Assignments
 Washington, D.C. 20231

ROS-4776:ds
091398

Application No.: Unknown
Filing Date: Herewith

ASSIGNMENT

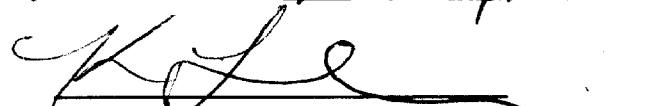
WHEREAS, I, Karen L. Van Dusen, a United States citizen, residing at 14026 227th Avenue, NE, Woodinville, Washington 98072, have invented certain new and useful improvements in a ELECTRONIC GIFT CERTIFICATE SYSTEM for which I have executed an application for Letters Patent in the United States, on even date herewith;

AND WHEREAS, AMAZON.COM (hereinafter "ASSIGNEE"), a Washington Corporation, with its principal place of business at 1516 2nd Avenue, P.O. Box 80387, Seattle, Washington, 98101 desires to acquire the entire right, title, and interest in and to the said improvements and the said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 9th day of September 1998

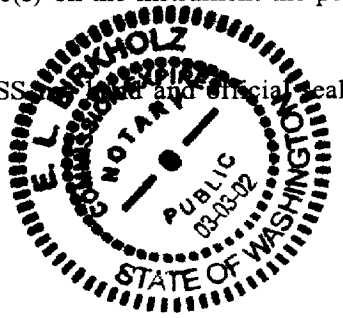

Karen L. Van Dusen


STATE OF Washington }
COUNTY OF King } ss.

On Sept. 9, 1998, before me, E.L. Birkholz, personally appeared Karen Van Dusen personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that she executed the same in her authorized capacity(ies), and that by her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]




Signature