MRD 9-28	2 10-01-1998	Docket No.: 98.25US
r'ORM PTO-1595 (Modified) (Rev. 6-93) OMB No. 0651-0011 (exp.4/94) Copyright 1994-97 LegalStar P08/REV02	100842310	U.S. DEPARTMENT OF COMMERC Patent and Trademark Offic
Tab settings + + V	V v v	
1. Name of conveying party(ies): Timothy Roland Kapsner Peter Matravers	2. Name and Name: <u>A</u>	the attached original documents b2copy thereof. I address of receiving party(ies): VEDA CORPORATION ddress:
Additional names(s) of conveying pa	rty(ies) 🗌 Yes 🗷 No	
3. Nature of conveyance:		
 Assignment Security Agreement 	Merger Street Add Change of Name	Iress: 4000 Pheasant Ridge Drive
Other	City: Blain	e State: MN ZIP: 55449
Execution Date: August 11, 1998	Additional nar	ne(s) & address(es) attached? 📋 Yes 🛛 No
A. Patent Application No.(s) 09/126,460	B. P.	atent No.(s)
09/126,460	Additional numbers attached? Yes	5 🔀 No
	Additional numbers attached? Yes hom correspondence 6. Total num	
09/126,460 5. Name and address of party to w	Additional numbers attached? Yes hom correspondence 6. Total num mailed: 7. Total fee (DER, INC □ Enclose	 No ber of applications and patents involved: 1 37 CFR 3.41):\$ 40.00
 09/126,460 5. Name and address of party to w concerning document should be Name: Karen A. Lowney, Esq. 	Additional numbers attached? Yes hom correspondence mailed: DER, INC DARKEN Author oad	ber of applications and patents involved: 1 37 CFR 3.41):\$ 40.00
09/126,460 5. Name and address of party to w concerning document should be Name: Karen A. Lowney, Esq. Internal Address: ESTEE LAUI Street Address: 125 Pinelawn R	Additional numbers attached? Yes hom correspondence 6. Total num mailed: 7. Total fee (DER, INC Image: Enclose image:	No ber of applications and patents involved: 1 37 CFR 3.41):\$ 40.00 sed rized to be charged to deposit account ecount number:
09/126,460 5. Name and address of party to w concerning document should be Name: Karen A. Lowney, Esq. Internal Address: ESTEE LAUI Street Address: 125 Pinelawn R City: Melville 01/1996 JSHRBAZZ 00000013 051320 09: 5.501 40.00 CH 9. Statement and Signature.	Additional numbers attached? Yes hom correspondence 6. Total num mailed: 7. Total fee (DER, INC I Enclos DER, INC I Enclos Image: State: NY ZIP: 11747 DO NOT USE THIS SPACE d belief, the foregoing information is true argoing information is tru	No ber of applications and patents involved: 1 37 CFR 3.41):\$ 40.00 sed rized to be charged to deposit account ecount number:

REEL: 9477 FRAME: 0868

ASSIGNMENT

WHEREAS, WE, TIMOTHY ROLAND KAPSNER AND PETER MATRAVERS ASSIGNORS, citizens of the United States of America and residing at 5240 Abbott Avenue S., Minneapolis, Minnesota 55410, 4235 Minnesota Lane N., Plymouth, Minnesota 55446-2737 respectively, are the inventors of the invention in FOAMING HAIR CARE PRODUCT for which we have executed an application for a Patent of the United States concurrently herewith which is identified by Docket No. 98.25US and

WHEREAS, AVEDA CORPORATION a Delaware corporation having an office at 4000 Pheasant Ridge Drive, Blaine, Minnesota 55449, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the same the priority protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

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Date Hugust 11, 1998 Timothy Roland Japan L.S. State of mis)) SS :: County of Coche On this 11 day of August, 1998, before me, a Notary Public in and for the State and County aforesaid, personally appeared TIMOTHY ROLAND KAPSNER, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed. Notary Public. LISA A. TRAUN DTARY PUBLIC -- MINNESOTA 4911, 1998 Pett Date ____ L.S. PETER MATRAVERS State of m) SS.: County of Archia On this 11th day of Annal 1998, before me, a Notary Public in and for the State and County aforesaid, personally appeared PETER MATRAVERS, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



