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TO THE ASSISTANT			346998			
1. NAME OF CONVEY			NTS OR COPY THER	EOF.		
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7. ADDITIONAL NAME(S) OF CONVEYING P	ARTY(IES) ATTACH	8. IED? □YES ⊠NO			
2. PARTY(IES) (ASSIG	NEE(S)) RECEIVING	INTEREST:				
NAME: Palmer Promot						
ADDRESS: 23540 Rey	nolds Ct., Clinton Tov	vnship, MI 48036				
ADDITIONAL NAME(S) & ADDRESS(ES) A		S 🖾 NO			
3. NATURE OF CONV						
(Submit herewith <u>or</u> document)	ily one document for i	recordation-multipl	e copies of same Assig	nment signed by differ	rent inventors is one	
	DF XWHOLE		REST EXEC	. DATE: September 1	4, 1998	
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EXECUTION DATE(S) ASSIGNMENT DIFFER	ON THE DECLARAT	ION IF FILED HERE	EWITH: (<u>NOTE</u> : IF DAT	ES ON DECLARATIC	N AND	
			SHEET(S) attached?			
A. PAT. APP. NO.(S)		1 st INVENTOR	B. PATENT NO(S)		1 st INVENTOR	
series code/serial		if not in item 1			if not in item 1	
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new application	1 000101					
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5. Name & Address of Concerning Docume			6. NUMBER INVOL APPLNS <u>1</u> + PA		<u>1</u>	
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PAT-114X 3/98

PATENT REEL: 9482 FRAME: 0385

Client Ref.

<u>ASSIGNMENT</u> of U.S. Origin Patent Application (to Corporation) (or Limited Partnership)

WHEREAS, the undersigned, to wit:

1) Jame	s PALMER			
2)				
3)				
4)				
(hereinafter collectively ASSIGNOR), has/have made an invention known as Dkt. 238121				
and entitle	d: SMALL LIGHT BOX			
for which a	n application for Letters Patent of the United States			
🛛 was ex	ecuted even date herewith and is about to be filed in the United Stat	es Patent and Trademark Office;		
🗌 was file	d on , Appln. No. /	;		

AND WHEREAS <u>Palmer Promotional Products</u> (hereinafter ASSIGNEE), a corporation Limited Partnership duly organized and existing under the laws of the State of <u>Michigan</u> and having its principal office and place of business at <u>23540 Reynolds Ct.</u>, <u>Clinton Township</u>, <u>MI 48036</u>, desires to acquire an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

-1-

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AND ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

<u>NOTE</u>: The undersigned hereby authorizes Pillsbury Madison & Sutro LLP of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

-2-

Executed on the date(s) below indicated.

<u>Signature</u>

Date Signed

Witness

Name: James PALMEF

2)

3)

Name:

Name:

4)

Name:

PAT-1148 11-97

PATENT REEL: 9482 FRAME: 0387

RECORDED: 09/24/1998