10-07-1998

Pasadena, CA 91109-7068

Commissioner of Patents and Tradema.

Box Assignment Commissioner of Patents and Tradem Washington, D.C. 20231

100845182 Liver une attached original documents or copy thereof:

SHEET

1. Name of conveying party(ies):	2. Name and address of receiving party(ies):	
Steven M. Schein, Sean A. O'Brien, James J. Leftwich and Susan Broughton	Name: StarSight Telecast, Inc.	
Lettwich and Susan Dioughton	Street Address:	
Additional name(s) of conveying party(ies) attached: <b>NO</b>	39650 Liberty Street, 3rd Floor, Fremont, California 94538	
3. Name of conveyance:		
X       Assignment       □       Merger         □       Security Agreement       □       Change of Name         □       Other:		
Execution Date: <b>April 4, 1997, April 9, 1997, April 4,</b> 1997 and March 14, 1997	Additional name(s) & address(es) attached? NO	
<b>4.</b> Application number(s) or patent number(s):		
If this document is being filed together with a new application, the execution date of the application is:		
A Patent Application No.(s) 08/837,298	B. Patent No.(s)	
-		
Addition	al numbers attached? NO	
5. Please return the recorded document and address all correspondence to:	6. Total number of applications and patents involved	
CHRISTIE, PARKER & HALE, LLP		
P.O. Box 7068	7. KD Total fee enclosed (37 CFR 3.41): \$40.00	
Pasadena, CA 91109-7068 Attention: LeRoy T. Rahn	8. So Any deficiency or overpayment of fees should be charged or	
Aucinion. Lettoy 1. Rami	credited to <b>Deposit Account No. 03-1728</b> , except for payment of issue fees required under 37 CFR § 1.18. Please show our docket	
10. X Explanatory letter is enclosed.	number with any credit or charge to our Deposit Account.	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
Date: September 25, 1998 By_	Name: LeRoy T. Rahn	
(	Name: Lertoy 1. Raini 526/795-9900; 213/681-1800	
2/1998 DHGUYEN 00000186 08837298		
C:581 40_00 OP	Total number of pages including cover sheet, attachments, and document:	
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FORM/PTO-15/961 48;	U.S. DEPARTMENT OF COMMERC Patent and Trademark Office
1001 #1	peord the attached original documents or copy thereof.
1-Name 2 Proventile Party(ies):	2. Name and address of receiving party(ies):
M. SCHEIN, SEAN A. O'BRIEN, M. SCHEIN, SEAN BROUGHTON	
SUSAN BROUGHTON	Name: STARSIGHT TELECAST INCORPORATED
729 200	Internal Address:
coo Yes X N	0
70	Street Address: 39650 Liberty Street, 3rd Floor
	_
3. Nature of conveyance:  X Assignment Merger	City: Fremont State: California ZIP: 94538
X Assignment Merger  Security Agreement Change of Name	1
Other:	
Execution Dates: April 4, 1997, April 9, 1997, April 4, 1997, and March 14, 1997	Additional name(s) & address(es) attached? Yes x No
4. Application number(s) or patent number(s).	cation, the execution date of the application is: April 11, 1997
A. Patent Application No.(s)	B. Patent No.(s)
Additional numbers a	rttached? Yes X No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: John T. Raffle	7. Total fee (37 CFR 3.41): \$ 40,00
TOWNSEND and TOWNSEND and CREW LLP	
TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834	Enclosed X Charge Fees to Deposit Account
TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834 (415) 326-2400	Enclosed X Charge Fees to Deposit Account  X Charge any additional fees associated with this paper of during the pendency of this application, or credit any
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TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834 (415) 326-2400  DO NOT	Enclosed x Charge Fees to Deposit Account  Charge any additional fees associated with this paper of during the pendency of this application, or credit any overpayment, to deposit account
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TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834 (415) 326-2400  DO NOT  9. Statement and signature.  To the best of my knowledge and belief, the foregoing of the original document.	Enclosed x Charge Fees to Deposit Account  x Charge any additional fees associated with this paper of during the pendency of this application, or credit any overpayment, to deposit account  8. Deposit account number: 20-1430  USE THIS SPACE
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TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834 (415) 326-2400  DO NOT  9. Statement and signature.  To the best of my knowledge and belief, the foregoing of the original document.  John T. Raffle Name of Person Signing  Atty. Reg. No. 38,585  Total number of	Enclosed x Charge Fees to Deposit Account  x Charge any additional fees associated with this paper of during the pendency of this application, or credit any overpayment, to deposit account  8. Deposit account number: 20-1430  USE THIS SPACE  April 10, 1997 Date
TOWNSEND and TOWNSEND and CREW LLP Two Embarcadero Center, 8th Floor San Francisco, California 94111-3834 (415) 326-2400  DO NOT  9. Statement and signature.  To the best of my knowledge and belief, the foregoing of the original document.  John T. Raffle Name of Person Signing  Signature	Enclosed x Charge Fees to Deposit Account  x Charge any additional fees associated with this paper of during the pendency of this application, or credit any overpayment, to deposit account  8. Deposit account number: 20-1430  USE THIS SPACE  Information is true and correct and any attached copy is a true copy in the pendency of this application, or credit any overpayment, to deposit account  April 10, 1997  Date  f pages including cover sheet, attachments, and document: 9

JOINT

WHEREAS, Steven M. Schein of 1326 Hoover Street #10, Menlo Park, California 94536, Sean A. O'Brien of 2939 Richland Avenue, San Jose, California 95125, James J. Leftwich of 131 Hawthorne Avenue #F, Palo Alto, California 94301, and Susan Broughton of 1260 Claremont Court, Tracy, California 95376, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below identified application for United States Letters Patent:

Title of the Invention: SYSTEMS AND METHODS FOR CONTEXTUALLY LINKING TELEVISION PROGRAM INFORMATION

Date(s) of execution of Declaration:		
Filing date:	Application No.:;	and

WHEREAS, Starsight Telecast, Inc., located at 39650 Liberty Street, 3rd Floor, Fremont, California 94538, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Susan Broughton

JOINT

WHEREAS, Steven M. Schein of 1326 Hoover Street #10, Menlo Park, California 94536, Sean A. O'Brien of 2939 Richland Avenue, San Jose, California 95125, James J. Leftwich of 131 Hawthorne Avenue #F, Palo Alto, California 94301, and Susan Broughton of 1260 Claremont Court, Tracy, California 95376, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below identified application for United States Letters Patent:

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IN TESTIMONY Vindicated.	WHEREOF, Assignors have signed their names on the dates
Date:	Steven M. Schein
Date: 4/9/97	Sean A. O'Brien
Date:	James J. Leftwich
Date:	Susan Broughton

JOINT

WHEREAS, Steven M. Schein of 1326 Hoover Street #10, Menlo Park, California 94536, Sean A. O'Brien of 2939 Richland Avenue, San Jose, California 95125, James J. Leftwich of 131 Hawthorne Avenue #F, Palo Alto, California 94301, and Susan Broughton of 1260 Claremont Court, Tracy, California 95376, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below identified application for United States Letters Patent:

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IN TESTIMONY WH indicated.	EREOF, Assignors have signed their names on the dates
Date:	Steven M. Schein
Date:	Sean A. O'Brien
Date: 4(4)1997	James J. Leftwich
Date:	Susan Broughton

Attorney Docket No. 14774-004420

#### ASSIGNMENT OF PATENT APPLICATION

JOINT

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Date:		Steven M. Schein
Date:		Sean A. O'Brien
Date:	·	James J. Leftwich
Date: <i>3</i> -	-14-97	Susan Broughton

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PATENT REEL: 9488 FRAME: 0405

**RECORDED: 09/28/1998**