

10-09-1998

FORM PTO-1595 (Modified)
(Rev. 6-93)
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P08A/REV02



100847698

COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

ONLY

Tab settings → → → ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CollegeView Partnership

2. Name and address of receiving party(ies):

Name: Hobsons Digital Media, Inc.

Address: 10200 Alliance Road, Suite 100

Additional names(s) of conveying party(ies)

☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

City: Cincinnati

State/Prov.: OH

Country: United States

ZIP: 45242

Execution Date: September 28, 1998

Additional name(s) & address(es)

☐ Yes ☐ No

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.

Filing date

B. Patent No.(s)

5,657,462

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frederick H. Gribbell

Registration No. 33,892

Address: Davidson & Gribbell, LLP

10250 Alliance Road, Suite 120

10/09/1998 DMBUYEN 00000078 5657462

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40.00 00

City: Cincinnati

State/Prov.: OH

Country: United States

ZIP: 45242

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

04-0205

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frederick H. Gribbell

Name of Person Signing

Signature

October 1, 1998

Date

4

Total number of pages including cover sheet, attachments, and

PATENT

REEL: 9490 FRAME: 0358

PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this "Agreement"), dated as of September 28, 1998 ("Effective Date"), is entered into by and between **CollegeView Partnership** ("Assignor"), a partnership formed under the laws of Delaware, and **Hobsons Digital Media, Inc.** ("Assignee"), a corporation formed under the laws of Delaware and having its principal place of business at 10200 Alliance Road, Suite 100, Cincinnati, Ohio 45242.

Assignee was formerly known as Associated Newspapers (CollegeView), Inc. ("ANC"), a Delaware corporation, which was located at 32 Loockerman Square, Suite L100, Dover, Delaware 19901. ANC and Information Intelligence, Inc. ("I³"), an Ohio corporation, were the general partners (and only partners) of Assignor. ANC acquired all of the outstanding shares in I³, including all of its ownership interests in Assignor. As a result, ANC acquired all equitable and legal rights in Assignor.

I³ has been voluntarily dissolved by its sole shareholder ANC, while naming Timothy D. Loudermilk as its Statutory Agent to wind up its business affairs. The assets of I³ are to be distributed to ANC.

Assignor has been dissolved as a partnership, by operation of law, now that only one general partner, ANC, remains as a legal entity. ANC has been renamed as Hobsons Digital Media, Inc. (i.e., the Assignee), and has moved its principal office to Cincinnati, Ohio. Accordingly, Assignee Hobsons Digital Media, Inc. is entitled to all of the assets of the Assignor partnership. To confirm this transfer of rights, the parties hereto have agreed to create this PATENT ASSIGNMENT document.

For \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, intending to be legally bound, hereby agree as follows:

Definition of "Patent Interests": this phrase means the interests Assignor may own in any idea, design, concept, technique, invention, discovery, or improvement, whether or not patentable, but including patents and patent applications (both U.S. and foreign), know-how, trade secrets, and other confidential information, including all U.S. Patents and applications for Patent set forth below in Schedule A currently held by Assignor, and any renewal or extension thereof, including the right to sue for and collect damages and/or obtain injunctive relief, settle, or release any past, present, or future infringement thereof.

Schedule A

<u>U.S. Patent Number</u>	<u>Title</u>
5,657,462	METHOD AND APPARATUS FOR DISPLAYING THREE-DIMENSIONAL ANIMATED CHARACTERS UPON A COMPUTER MONITOR'S SCREEN IN WHICH A COMPOSITE VIDEO DISPLAY IS MERGED INTO A STATIC BACKGROUND SUCH THAT THE BORDER BETWEEN THE STATIC BACKGROUND AND THE COMPOSITE VIDEO IS INDISCERNIBLE.

Assignment: As of the Effective Date, Assignor transfers, grants, conveys, assigns, and relinquishes exclusively to Assignee, in perpetuity (or for the longest period of time otherwise permitted by law), all of Assignor's right, title, and interest in and to the Patent Interests.

Further Assurances: Assignor agrees at Assignee's reasonable request to execute and deliver such further conveyance agreements, and to take such further action, as may be necessary or desirable to evidence more fully the transactions described in this Agreement. Without limiting the generality of such undertaking, Assignor agrees to execute, acknowledge and deliver any affidavits or documents of assignment and conveyance regarding the Patent Interests.

Successors and Assigns. This Agreement shall inure to the benefit of and be binding on the parties hereto, together with their respective legal representatives, successors, and assigns.

Governing Laws. This Agreement shall be construed and enforced in accordance with the laws of the State of Ohio.

IN WITNESS WHEREOF the parties have executed this Agreement as of the Effective Date, first above written.

CollegeView Partnership (Assignor)

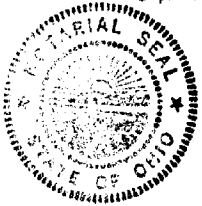
By: [Signature]

Name: Timothy D. Loudermilk

Title: Managing Director of CollegeView Partnership, and
Statutory Agent of its general partner Information Intelligence, Inc.

STATE OF Ohio)
COUNTY OF Hamilton) SS:

Sworn to and subscribed before me by the aforesaid Timothy D. Loudermilk
this 28th day of September, 1998.



BEATRICE A. PHELPS
Notary Public State of Ohio
My Commission Expires Mar. 17, 2002

[Signature]
Notary Public
03/17/02

Hobsons Digital Media, Inc. (Assignee)

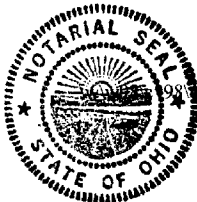
By: [Signature]

Name: Scott T. Winhusen

Title: Secretary, Treasurer

STATE OF Ohio)
COUNTY OF Hamilton) SS:

Sworn to and subscribed before me by the aforesaid Scott Winhusen, on
this 28th day of September, 1998.



BEATRICE A. PHELPS
Notary Public State of Ohio
My Commission Expires Mar. 17, 2002

[Signature]
Notary Public
03/17/02

Patent Assignment

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