

10-20-1998



To the Honorable Commissioner of Patent

Original documents or copy thereof.

1. Name of conveying party(ies):

Joseph Paul Morelli  
Scott William Waite  
Stacy Renee Hertenstein  
Mark Robert Sivik  
Gregory Scot Miracle  
Kenneth Nathan Price  
Lon Montgomery Gray

100856219

Name of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel

6090 Center Hill Road  
Cincinnati, OH 45224

Additional name(s) of conveying party(ies) attached:  Yes  No

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of name
- Other \_\_\_\_\_

Execution Date: 4/20/98

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No(s): 09/033,495  
Date Filed: March 2, 1998  
P&G Case: Case 6595R

B. Patent No(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard S. Echler, Sr.  
Internal Address: THE PROCTER & GAMBLE COMPANY  
Street Address: Miami Valley Laboratories  
P. O. Box 538707  
Cincinnati, OH 45253-8707

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41): .....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2480

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard S. Echler, Sr.  
Name of Person Signing

Signature

5 OCT 98  
Date

Total number of pages including cover sheet, attachments, and documents: [ ]

CMB No. 0861-0022 (exp. 4/94)

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MRD 10-9-98

ASSIGNMENT

Whereas we:

Joseph Paul Morelli, City of Cincinnati, State of Ohio, County of Hamilton;  
Scott William Waite, City of Cincinnati, State of Ohio, County of Hamilton;  
Stacy Renee Hertenstein, City of Mason, State of Ohio, County of Warren;  
Mark Robert Sivik, City of Fairfield, State of Ohio, County of Butler;  
Gregory Scot Miracle, City of Hamilton, State of Ohio, County of Butler;  
Kenneth Nathan Price, City of Wyoming, State of Ohio, County of Hamilton;  
Lon Montgomery Gray, City of Florence, State of Kentucky, County of Boone

respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled Perfumes Having Odor Longevity Benefits, Attorney's Docket 6595R executed by us, respectively:

the 2<sup>nd</sup> day of April, 1998;  
the 3<sup>rd</sup> day of April, 1998  
the 20<sup>th</sup> day of April, 1998  
the 2<sup>nd</sup> day of April, 1998;  
the 2<sup>nd</sup> day of April, 1998;  
the 2<sup>nd</sup> day of April, 1998; and  
the 3<sup>rd</sup> day of April, 1998;

Application No. 09/033,495, filed March 2, 1998, (the hereinafter named assignee being authorized to insert said US Serial Number or Number of International Application designating the US) and filing date when ascertained) and also set forth in whole or in part in the following United States Provisional Patent Application 60/044,561, filed April 24, 1997, to which said patent application claims priority under TITLE 35 USC §119(e); and United States Patent Application 09/028,823, filed February 24, 1998, to which said patent application claims priority under TITLE 35 USC §120 :

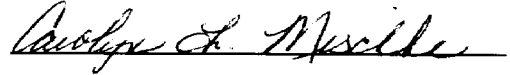
We made such invention set forth in said patent application and set forth in whole or in part in said provisional patent application(s) while employed by The Procter & Gamble Company, and acknowledge our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent and the filing date(s) of said provisional patent application(s) under international conventions, in said invention as set forth in said patent application and as set forth in whole or in part in said provisional patent application(s), and in all patents of the United States and of any foreign country which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. We further agree, upon request, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

And we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in said patent and the invention covered thereby.



State of Ohio }  
 } SS  
County of Hamilton }

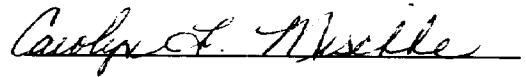
On this 2nd day of April 1998, before me personally appeared Mark Robert Sivik to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



CAROLYN F. MISCHKE  
Notary Public, State of Ohio  
My Commission Expires April 22, 2001

State of Ohio }  
 } SS  
County of Hamilton }

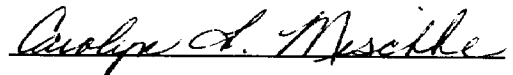
On this 2nd day of April 1998, before me personally appeared Gregory Scot Miracle to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



CAROLYN F. MISCHKE  
Notary Public, State of Ohio  
My Commission Expires April 22, 2001

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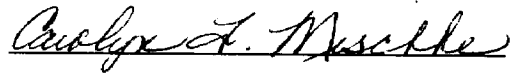
On this 2nd day of April 1998, before me personally appeared Kenneth Nathan Price to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



CAROLYN F. MISCHKE  
Notary Public, State of Ohio  
My Commission Expires April 22, 2001

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County of Hamilton }

On this 3rd day of April 1998, before me personally appeared Lon Montgomery Gray to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



CAROLYN F. MISCHKE  
Notary Public, State of Ohio  
My Commission Expires April 22, 2001

(6595RASN)