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FORM PTO-1619A OMB 0651-0027

10-30-1998



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RECORDATION FORM COVER SHEET

U.S. Department of Commerce Patent and Trademark Office PATENT

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Domestic Representative Name and Address Enter for the first Receiving Party only. Name Christopher Nicastri

International Paper Company Address (line 1) 1422 Long Meadow Road Address (line 2)

NY USA

Tuxedo, NY 10987 Address (line 3)

Address (line 4)

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PATENT

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FORM PTO Expires 06/30/99 OMB 0651-0027	-16İ9B Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT		
Corresponde	ent Name and Address Area Code and Telephone Number	914-577-7212		
Name [Jeanne McCabe			
Address (line 1)	International Paper Company			
Address (line 2)	1422 Long Meadow Road			
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Pages	Enter the total number of pages of the attached conveyance document including any attachments.	t # 9		
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	e Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the			
09055872	ent Application Number(s) Patent Nu 08880278 09088285 5016859 552918	<u> </u>		
	s being filed together with a <u>new</u> Patent Application, enter the date the patent application wat t named executing inventor.	as <u>Month Day Year</u>		
Patent Cooperation Treaty (PCT)				
<u>only</u>	r PCT application number if a U.S. Application Number PCT	PCT		
Number of P	roperties Enter the total number of properties involved. #	5		
Fee Amount	Fee Amount for Properties Listed (37 CFR 3.41): \$	Amount Due		
Deposit .				
(Enter for p	payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #	09-0525		
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Christopher Nicastri Cl. M

Name of Person Signing

Signature Date

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RECORDATION FORM COVER SHEET CONTINUATION **PATENTS ONLY**

U.S. Department of Commerce Patent and Trademark Office **PATENT**

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Name (line 2)		Execution Date		
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Name (line 2)		Execution Date		
Name (line 1)		Month Day Year		
Name (line 2)				
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Name (line 1)		If document to be recorded is an assignment and the		
Name (line 2)		receiving party is not domiciled in the United States, an appointment		
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Address (line 2)		document from Assignment.)		
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Name (line 1)		If document to be recorded is an assignment and the		
Name (line 2)		receiving party is not domiciled in the United States, an appointment of a		
Address (line 1)		domestic representative is attached. (Designation must		
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Application Number(s) or Patent Number(s) Mark if additional numbers attached				
	Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the sa	me property).		
	tent Application Number(s) Patent Numb			

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

This ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS, dated as of July 31, 1998 ("Assignment") by The MEAD CORPORATION ("Assignor"), an Ohio corporation, located at Mead World Headquarters, Courthouse Plaza North East, Dayton, Ohio 45463 in favor of INTERNATIONAL PAPER COMPANY ("Assignee"), a New York corporation located at Two Manhattanville Road, Purchase, New York 10577.

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of June 17, 1998 (the "Purchase Agreement"), pursuant to which Assignor has agreed to transfer to Assignee, and Assignee has agreed to accept and assume from Assignor, substantially all of the assets, including all intellectual property rights, used exclusively in the business conducted by Assignor's Zellerbach Sales & Marketing Organization and Zellerbach Paper Company (collectively, the "Business"), including, without limitation: (i) all trademarks and service marks used exclusively in the Business (the "Trademarks"), including those United States registered trademarks and trademark applications set forth on Attachment I hereto; (ii) all copyrights used exclusively in the Business (the "Copyrights"), including those United States registered copyrights and copyright applications set forth on Attachment II hereto; and (iii) all inventions, patents, and patent applications used exclusively in the Business (the "Patents"), including those United States patents and patent applications set forth on Attachment III hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, set over and deliver to Assignee and its successors and assigns, all of the right, title, and interest of Assignor in and to the following, including all causes of actions, claims and demands or other rights for, or arising from, any infringement, including past infringement, all rights of priority under the International Conventions and any other international agreements to which the United States adheres, all income, royalties, damages, claims, and payments now or hereafter due or payable with respect thereto, and all rights corresponding thereto throughout the world:

(1) the Trademarks including, but not limited to, those United States registered trademarks and trademark applications set forth on <u>Attachment I</u> hereto, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and all renewals thereof, and all intent-to-use applications for the

Trademarks, together with the portion of the business of Assignor to which such Trademarks apply.

- (2) the Copyrights including, but not limited to, those United States registered copyrights and copyright applications set forth on Attachment II hereof, and all renewals, reversions and extensions thereof; and
- (3) the Patents and inventions disclosed therein including, but not limited to, those United States patents and patent applications set forth on Attachment III hereto, and all continuations, divisions, reissues, and substitutes thereof, and certain records of invention set forth on Attachment III hereto.

Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this ASSIGN-MENT OF INTELLECTUAL PROPERTY RIGHTS.

IN WITNESS WHEREOF, the undersigned has caused this ASSIGN-MENT OF INTELLECTUAL PROPERTY RIGHTS to be executed by the signature of its duly authorized officer as of the date above first written.

> THE MEAD CORPORATION ("Assignor")

By: Sue K. McDonnell
Name: SOE K. McDonnell
Title: VICE Pressident

Acknowledged and Accepted:

INTERNATIONAL PAPER COMPANY

("Assignee")

Βv

STATE OF <u>NewYork</u>)
COUNTY OF <u>New York</u>) SS)

I, a notary public, in and for the county and state aforesaid, do hereby certify that <u>SucMcDonnell</u>, known to me to be the <u>Vice President</u> of THE MEAD CORPORATION appeared before me this day in person and acknowledged that he signed the above and foregoing instrument as his free and voluntary act.

seal this 21st IN WITNESS WHEREOF, I have hereunto set my hand and notarial day of July, 1998.

Notary Public

My commission expires: September 29,1997

ANDREA L. DELISI
Notary Public, State of New York
No 01DE5085998
Qualified in New York County
Commission Expires Sept. 29, 1999

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ATTACHMENT I

REGISTERED TRADEMARKS

"ACTION 2"

Registration Number: 2027724 Registration Date: 12/31/96

"BASIX"

Registration Number: 1843643 Registration Date: 7/5/94

"CALIFORNIA APPLES" and Design

Registration Number: 2111047 Registration Date: 11/4/97

"FAST FORWARD"

Registration Number: 2173076 Registration Date: 7/14/98

"GRAPHPAK"

Registration Number: 1842019 Registration Date: 6/28/94

"MATRIX"

Registration Number: 1414947 Registration Date: 10/28/86

"MATRIX"

Registration Number: 1772970 Registration Date: 5/25/93

"MATRIX" and Design

Registration Number: 1342524 Registration Date: 6/18/85

"MATRIX" and Design

Registration Number: 1491118 Registration Date: 6/7/88

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"MATRIX" and Design

Registration Number: 1844399 Registration Date: 7/12/94

"PRESSSTOCK"

Registration Number: 1301012 Registration Date: 10/16/84

"PRESSSTOCK" Design

Registration Number: 1301011 Registration Date: 10/16/84

"PRICEPAK"

Registration Number: 1919448 Registration Date: 9/19/95

"RELIABLE"

Registration Number: 1232717 Registration Date: 3/29/83

"RELIABLE"

Registration Number: 1317533 Registration Date: 2/5/85

"RELIABLE"

Registration Number: 1433516 Registration Date: 3/24/87

"RELIABLE"

Registration Number: 1857660 Registration Date: 10/11/94

"TELSTAR"

Registration Number: 1427455 Registration Date: 2/3/87

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"Z"

Registration Number: 1625532 Registration Date: 12/4/90

"Z"

Registration Number: 1337363 Registration Date: 5/21/85

"Z"

Registration Number: 1622459 Registration Date: 11/13/90

"Z"

Registration Number: 1567647 Registration Date: 11/21/89

"Z-STEEL"

Registration Number: 1845130 Registration Date: 7/12/94

"Z-STEEL".

Registration Number: 1840520 Registration Date: 6/21/94

"Z-TUFF"

Registration Number: 1870533 Registration Date: 12/27/94

"ZELL"

Registration Number: 943063 Registration Date: 9/19/72

"ZELLERBACH"

Registration Number: 1680816 Registration Date: 3/24/92

"ZELLERBACH"

Registration Number: 1554218 Registration Date: 8/29/89

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"ZELLERBACH"

Registration Number: 1621160 Registration Date: 11/6/90

PENDING APPLICATIONS TO REGISTER

"PAPERDANCE"

Serial No.: 75/262554 Date Filed: 03/24/97

"PAPERFROST"

Serial No.: 75/262553 Date Filed: 03/24/97

"PAPERPLANET"

Serial No.: 75/262555 Date Filed: 03/24/97

"PAPERSNOW"

Serial No.: 75/285774 Date Filed: 05/02/97

"RELIABLE"

Serial No.: 75/406663 Date Filed: 12/17/97

"Z-FLEX"

Serial No.: 75/392116 Date Filed: 11/18/97

"Z-FLEX"

Serial No.: 75/391896 Date Filed: 11/18/97

"Z-FLEX"

Serial No.: 75/392174 Date Filed: 11/18/97

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ATTACHMENT II

REGISTERED COPYRIGHTS

"Recycled Paper: A Resource Guide," Copyright Registration No. TX 3 009 533, issued 2/4/91.

"Paper Price List" Software, Copyright Registration No. TXu 467-290, issued 4/5/91.

"Zellerbach-Account Profile," Copyright Registration No. TXu 625-885, issued 11/3/93.

"Zellerbach-Account Planning Document," Copyright Registration No. TXu 625-886, issued 11/3/93.

"Zellerbach-Sales Manager Account Review Session Checklist," Copyright Registration No. TXu 605-501, issued 11/3/93.

"Zellerbach-Monthly Review and Plan," Copyright Registration No. TXu 605-500, issued 11/3/93.

UNREGISTERED COPYRIGHTS

Zellerbach Industrial Wavy Logo (unregistered logo design).

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ATTACHMENT III

PATENTS

Wire Harness Sock With Application Tube, Patent No. 5,016,859, issued 5/21/91.

Multi-Circuit Board Carton and Blank (5-pack Corrugated Box), Patent No. 5,529,187, issued 6/25/96.

PATENT APPLICATIONS

Automatic Bag Filling Process (Cherry Bag Protection), Patent Application Serial No. 09/055872, filed on 4/6/98.

Method For Packaging Articles and Cradle Insert, Patent Application Serial No. 08/880278, filed on 6/23/97.

Film Wrapping Machine Control System, Patent Application Serial No. 09/088285, filed on 6/2/98.

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RECORDED: 10/19/1998