To the Honorable Commissioner of Patents

1. Name of conveying party(ies):
   Yoshikazu Kobayashi
   Additional name(s) of conveying party(ies) attached?  Yes ☐ No ☑

2. Name and address of receiving party(ies)
   Name: Matsushita Electric Industrial Co., Ltd.
   Internal Address:
   Street Address: 1006, Oaza Kadoma, Kadoma-shi, Osaka-fu, Japan
   City: State: ZIP: 
   Additional name(s) & address(es) attached?  Yes ☐ No ☑

3. Nature of conveyance:
   ☑ Assignment  ☐ Merger  ☐ Security Agreement  ☐ Change of Name  ☐ Other
   Execution Date: October 16, 1998

4. Application number(s) or patent number(s):
   09/76534
   If this document is being filed together with a new application, the execution date of the application is: October 16, 1998

A. Patent Application No.(s)  B. Patent No.(s)
   Additional numbers attached?  Yes ☐ No ☑

5. Name and address of party to whom correspondence concerning document should be mailed:
   Name: Joseph W. Price, Esq.
   Internal Address:
   Street Address: PRICE, GESS & UBELL
   2100 S.E. Main St., Ste. 250
   City: Irvine  State: CA  ZIP: 92614

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) $40.00 ☑
   Enclosed
   ☐ Authorized to be charged to deposit account

8. Deposit account number: 16-2462
   (Attach duplicate copy of this page if paying by deposit account)

   To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
   Joseph W. Price  October 21, 1998
   Name of Person Signing  Signature  Date

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TOTAL: 3

REEL: 9535 FRAME: 0178
ASSIGNMENT

WHEREAS, I, Yoshikazu KOBAYASHI

citizen of Japan, have invented certain new and useful improvements in an IMAGE ENCODING APPARATUS, IMAGE ENCODING METHOD, AND RECORDING MEDIUM IN WHICH IMAGE ENCODING PROGRAM IS RECORDED

for which I have executed application for Letters Patent of the United States, of even date herewith, and

WHEREAS, MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD., a corporation of Japan, having a principal place of business at 1006, Oaza Kadoma, Kadoma-shi, Osaka-fu, Japan, is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application,

NOW, THEREFORE, in consideration of the sum of One Hundred Yen (100 ¥) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, Yoshikazu KOBAYASHI

have sold, assigned, transferred and set over, unto said MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD., its successors, legal representatives and assigns, the entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals and continuations thereof, and all Letters Patents of the United States, which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every country of the Union, and all applications for Letters Patents which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patents which may be granted for said improvements in any country or countries foreign to the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents, on applications as aforesaid, to issue all Letters Patents for said improvements to said MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD., its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD., its
successors, legal representatives and assigns, any facts known to
us respecting said improvements, and testify in any legal
proceeding, sign all lawful papers, execute all divisional,
continuing and reissue applications, make all rightful oaths and
generally do everything possible to aid said MATSUSHITA ELECTRIC
INDUSTRIAL CO., LTD., its successors, legal representatives and
assigns, to obtain and enforce proper patent protection for said
improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 16th

day of October, 1998.

Yoshikazu KOBAYASHI

IN TESTIMONY WHEREOF, I hereunto set my hand this

day of ___________________, 199.


IN TESTIMONY WHEREOF, I hereunto set my hand this

day of ___________________, 199.


IN TESTIMONY WHEREOF, I hereunto set my hand this

day of ___________________, 199.


IN TESTIMONY WHEREOF, I hereunto set my hand this

day of ___________________, 199.

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RECORDED: 10/21/1998