10-30-1998



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UNUS #97-0178-UNI; F3167(C)

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ed original documents or copy thereof.

To the Honorable Commissioner of Patents NAME OF CONVEYING PARTY(IES):

RECORDATION FORM COVER SHEET

Joanna Catherine REEVES Vito Antonio TRICARICO, Jr.

PATENTS ONLY

10-19-98

APPLICATION NUMBER(S) OR PATENT NUMBER(S): 09/026,220 FILED: February 19, 1998

NAME: Good Humor-Breyers Ice Cream, Division of Conopco, Inc.

NAME AND ADDRESS OF RECEIVING PARTY(IES):

STREET ADDRESS: 909 Packerland Drive

CITY: Green Bay

STATE: WI

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?

YES [] NO [XX] ZIP: 54303

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?

YES [] NO [XX]

NATURE OF CONVEYANCE:

[XX] ASSIGNMENT [] SECURITY AGREEMENT EXECUTION DATE: April 27, 1998

[] MERGER

[] CHANGE OF NAME

[] OTHER

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

PATENT APPLICATION NO.(S): 09/026,220

PATENT NO.(S)

ADLITIONAL NUMBERS ATTACHED? [] YES

[XX] NO

NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 6.

\$40.00 E TOTAL FEE (37 CFR 3.41): [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

DEPOSIT ACCOUNT NUMBER:

12-1155

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STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A

TRUE COPY OF THE ORIGINAL DOCUMENT)

JAMES D. FA J. FARRELL REGISTRATION NO

ATTORNEY FOR APPLICANT(S) 26/162

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: $\,$ 4

OMB NO. 0651-0011

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PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

10/29/1998 SBURNS 00000063 121155 09026220

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ASSIGNMENT

F 3167C) / US

WHEREAS, I/WE,

Joanna Catherine REEVES c/o MIKO, Rue Bonnor, ZI Troisfontaines, 52100 Saint Dizier, FRANCE

Vito Antonio jr. TRICARICO c/o Unilever Italia S.p.A., Divisone SAGIT, Localita' Pascarola, 80023 Caivano, Naples, ITALY

AND WHEREAS, GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO, INC., a corporation of NEW YORK having a principal place of business at 909 PACKERLAND DRIVE, GREEN BAY, WISCONSIN 54303 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO INC, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said GOOD HUMOR - BREYERS ICE

CREAM, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said GOOD HUMOR - BREYERS ICE CREAM, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 27th April 1998 (1) WROWN Inventor, Joanna Catherine REEVES

Dated: 27th April 1998 (2) WROWN

Inventor, Joanna Catherine REEVES

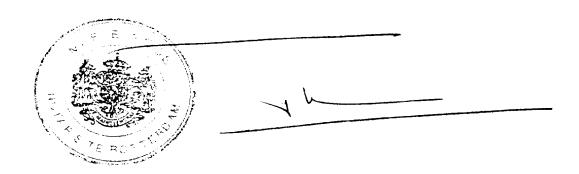
Inventor - Vito Antonio ir. TIRCARICO



Seen by me, Frank Evert Roos, civil law notary with residence in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mrs Joanna Catherine Reeves, c/o MIKO, Rue Bonnor, ZI Troisfontaines, 52100 Saint Dizier, France; and
- Mr Vito Antonio Tricarico jr., c/o Unilever Italia S.p.A., Divisone SAGIT, Localita' Pascarola, 80023 Caivano, Naples, Italy.

Rotterdam, 3 September 1998



APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

- 1. Country: The NETHERLANDS
 This public document
- 2. has been signed by mr F.E. Roos
- acting in the capacity of notary
- bears the seal/stamp of mr F.E. Roos
 Certified
- 5. at ROTTERDAM 6. on 03/09/1998
- 7. by the clerk of the District Court
 (Griffier van de Arrondissementsrechtbank)

N° 79960

Stamp: 10. Signatur

7. 8

RECORDED: 10/19/1998