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Patent and Trademark Office

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Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Name: Reel Efx, Inc.

Internal Address:

Street Address: 5539 Riverton Avenue

City:North Hollywood **State:** CA **ZIP:** 91601

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

Assignment

Merger

☒ Security Agreement

☐ **Change of Name**☐ Other

Execution Date: October 8, 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: October 8, 1998

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James C. Wray

Internal Address:

Street Address: 1493 Chain Bridge Road

Suite 300

City: McLean **State:** VA **ZIP:** 22101

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

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PATENT
REEL: 9550 FRAME: 0379

JOINT ASSIGNMENT

WHEREAS, JAMES G. GILL, DYLAN HIXON, JAMES LUX and MARTIN J. BECKER, hereinafter referred to as the ASSIGNORS, have jointly invented certain improvements relating to FAN ADVERTISING DEVICE, for which they jointly executed on even date herewith an application for Letters Patent to be filed in the United States Patent Office;

AND WHEREAS, REEL EFX, INC., a California corporation, located and doing business at 5539 Riverton Avenue, North Hollywood, California 91601, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof;

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNORS hereby assign, sell, and transfer to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title, and interest in and to said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise, and enjoy the said invention and application, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof, with all the rights, powers, privileges, and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives, in as ample and beneficial a manner to all intents and purposes as said ASSIGNORS might or could have held and enjoyed the same, if this assignment had not been made;

AND said ASSIGNORS hereby agree to execute all papers that may be necessary to file applications in the United States and foreign countries for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon;

AND said ASSIGNORS authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNORS the day and year set forth below.

Executed at ✓ REEL EFX INC

On ✓ 10-8-98

Executed at ✓ Reel Efx INC

On ✓ 10-8-98

Executed at 2100 Reel Efx INC

On - 21 Oct 98

Executed at ✓ Reel Efx INC

10-8-98


James G. Gill


Dylan Hixon


James Lux


Martin J. Becker

PATENT