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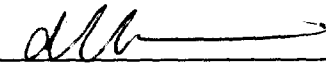


HEET

100860527

Commissioner of Patent and Trademark

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Robert Brennan Abizer Gaslightwala Nelson L. Perassinoto Rafael Delgado Arthur Pellegrino Steve Aridgides Charles L. Adams Carol J. Collins Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Name: Neutrogena Inc. Street Address: 5760 West 96th Street City: Los Angeles State: CA Zip: 90045 Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: October 8, 1998			
4. Application number(s) or patent number(s): 09/094,384 If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
5. Name and address of party to whom correspondence concerning document should be mailed: Audley A. Ciamporcero, Jr., Esq. Chief Patent Counsel Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, NJ 08933-7003		6. Total number of applications & patents involved: <u>1</u> 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account 8. Deposit Account Number: 10-0750/NEU-7/MGM	
9. Statement and signature <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Michele G. Mangini  October 13, 1998 Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: 10			

10/26/1998 TTON11 00000005 100750 09094384

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PATENT
REEL: 9576 FRAME: 0045

A S S I G N M E N T

Serial No. 09/094,384
Filed June 9, 1998

WHEREAS, Robert Brennan, citizen of U.S., residing at 4 Berrywood Drive, Mercerville, NJ 08519, Abizer Gaslightwala, citizen of U.S., residing at 375 Commonwealth Avenue, #4, Boston, MA 02115, Nelson L. Perassinoto, citizen of Brazil, residing at Dr. Joao Batista Souza Queros Jr., Avenue n:2361 ap. 82, Code 12240-000, Jarim das industrias, Sao Jose dos Campos, Sao Paulo, Brazil, Rafael Delgado, citizen of U.S., residing at 116 Highfield Road, Nutley, NJ 07710, Arthur Pellegrino, citizen of U.S., residing at 1491 Overlook Road, Yardley, PA 19067, Steve Aridgides, citizen of U.S., residing at 327 Michael Road, Yardley, PA 19067, Charles L. Adams, citizen of U.S., residing at 21 Olden Drive, Flemington, NJ 08822 and Carol Collins, citizen of U.S., residing at 11801 Babbit Avenue, Granada Hills, CA 91344, respectively (hereinafter called "Assignors"), have made certain new and useful inventions or discoveries relating to

ANTI-RESIDUE SHAMPOO AND LIQUID TOILETRY PRODUCTION METHOD

for which they have on this day executed an application for Letters Patent of the United States; and

WHEREAS, Neutrogena Corporation, a corporation of the State of Delaware, (hereinafter called "Assignee"), is desirous of acquiring Assignors' entire right, title, and interest therein:

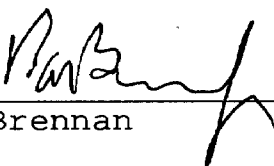
NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar and other valuable considerations to them moving, the receipt of which is hereby acknowledged, Assignors have sold, assigned, and transferred, and do hereby sell, assign and transfer unto said Assignee their entire right, title and interest in and to all said inventions and discoveries disclosed in said application whose identification above by serial number and filing date, when available is hereby authorized, and in and to said application, all substitutions, divisions, and continuations thereof, and in and to all Letters Patent, United States and foreign, that may be granted for said inventions and discoveries, and in and to all extensions, renewals, and reissues thereof, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made;

And Assignors hereby authorize and request the Commissioner of Patents of the United States to issue said Letters Patent in accordance with this Assignment;

And for the consideration aforesaid, Assignors covenant and agree with said Assignee that he has a full and unencumbered title to the inventions and discoveries above described and hereby assigned, which title they warrant unto said Assignee, its successors and assigns;

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

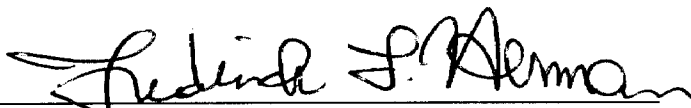
IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 25th day of September, 1998



Robert Brennan (L.S.)

STATE OF NJ)
) ss.
COUNTY OF SOMERSET

BE IT REMEMBERED, That on this 25th day of September 1998, before me, a Notary Public, personally appeared Robert Brennan, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.




Notary Public

FREDERICK L. HERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/17/2001


And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 08 day of October, 1998


_____. (L.S.)
Abizer Gaslightwala

STATE OF)
) ss.
COUNTY OF)

BE IT REMEMBERED, That on this ____ day of ____, 1998, before me, a Notary Public, personally appeared Abizer Gaslightwala, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

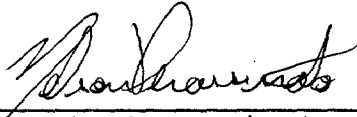


Notary Public

Daniel M. Barnard
NOTARY PUBLIC
My commission exp. Aug. 3, 2001

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this ____ day of _____, 1998



Nelson L. Perassinoto (L.S.)

10 TABELIAO

STATE OF ?????)

) ss.

COUNTY OF ?????)

BE IT REMEMBERED, That on this ____ day of _____, 1998, before me, a Notary Public, personally appeared Nelson L. Perassinoto, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

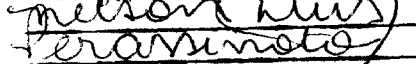
Escritório de Notas da Sra. Jose dos Campos
Praça Cônego Lima, 130 - Centro

JOSÉ CARLOS RODRIGUES
Tabelião Designado

Notary Public

VALOR RECEBIDO POR FIRMAS RS

Reconheço, por semelhança, a(s) firma(s) de:



dou té.

SJCAMPOS

08 OUT 1998

Em

da verdade.

MARIUSA GECILIA DA SILVA
Escrivente Autorizada

Valida somente com o selo de autenticidade



de Notas
campos
RODRIGUES
DESIGNADO

Lenita Hood Ramos
Escrivente Substituta

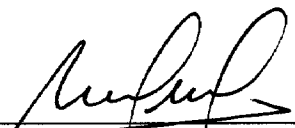
ESTE DOCUMENTO, PARA PRODUIR EFEITO NO BRASIL, E PARA VALER CONTRA TERCEIROS, DEVERÁ SER TRADUZIDO PARA A LINGUA PORTUGUESA E REGISTRADA A TRADUÇÃO.

10 TABELIAO DE NOTAS
SÃO JOSÉ DOS CAMPOS - SP
José Carlos Rodrigues
TABELIAO DESIGNADO PATENT

REEL: 9576 FRAME: 0049

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

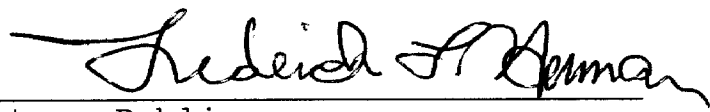
IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 24th day of September 1998



Rafael Delgado (L.S.)

STATE OF NS)
COUNTY OF Somerset) ss.

BE IT REMEMBERED, That on this 24th day of September 1998, before me, a Notary Public, personally appeared Rafael Delgado, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.



Notary Public

FREDERICK L. HERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/17/2001

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 24th day of September 1998

Arthur Pellegrino (L.S.)
Arthur Pellegrino

STATE OF) NJ
COUNTY OF) ^{SS} Somerset

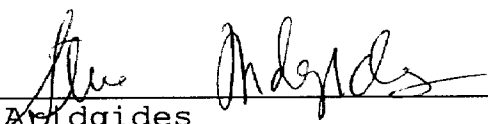
BE IT REMEMBERED, That on this 24th day of September 1998, before me, a Notary Public, personally appeared Arthur Pellegrino, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

Frederick L. Herman
Notary Public

FREDERICK L. HERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/17/2001

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

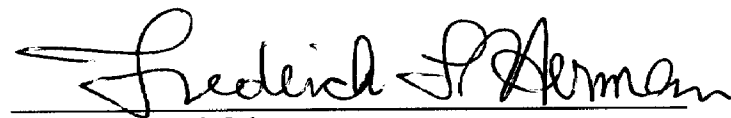
IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 23 day of Sept, 1998



Steve Aridgides (L.S.)

STATE OF) New Jersey
) ss.
COUNTY OF) Somerset

BE IT REMEMBERED, That on this 23rd day of September 1998, before me, a Notary Public, personally appeared Steve Aridgides, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.



Notary Public

FREDERICK L. HERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/17/2001

And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 23rd day of September, 1998

Charles L. Adams (L.S.)
Charles L. Adams

STATE OF) New Jersey
) ss.
COUNTY OF) Somerset

BE IT REMEMBERED, That on this 23rd day of September 1998, before me, a Notary Public, personally appeared Charles L. Adams, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.

Frederick L. Herman
Notary Public

FREDERICK L. HERMAN
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 12/17/2001

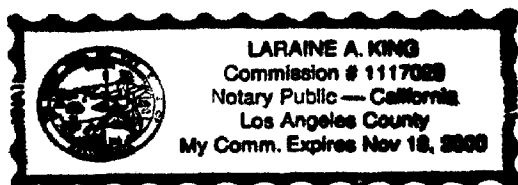
And for the consideration aforesaid, Assignors further covenant and agree that they will, whenever requested, but without cost to them promptly communicate to said Assignee or its representatives any facts known to them relating to said inventions and discoveries, testify in any interference or legal proceedings involving said inventions and discoveries, and execute any additional papers that may be necessary to enable said Assignee or its representatives, successors, nominees, or assigns to secure full and complete protection for the said inventions and discoveries or that may be necessary to vest in said Assignee the complete title to the said inventions and discoveries and patents hereby conveyed and to enable it to record said title.

IN TESTIMONY WHEREOF, Assignors have hereunto set their hands and seals this 22 day of September, 1998

Carol J. Collins (L.S.)
Carol J. Collins

STATE OF) California
) ss.
COUNTY OF) Los Angeles

BE IT REMEMBERED, That on this 22nd day of Sept., 1998, before me, a Notary Public, personally appeared Carol J. Collins, who I am satisfied are the persons named in and who executed the foregoing instrument in my presence, and I having first made known to them the contents thereof, they did acknowledge that they signed, sealed, and delivered the same as their voluntary act and deed for the uses and purposes therein expressed.



Laraine A. King
Notary Public