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Eggvert Int	+11-16-9	<pre> PAT ▼ </pre>		· •
To the Honorable	Commissioner	of Patents and Trade	100903361	I documents or copy thereof.
1. Name of conveyl	ing party(les):	(P	2. Name and address of re	ceiving party(les):
Eggvert Inte	rnational	Limited (O	Name: Eggvert U	JSA, Inc.
		NOV 1 F	Internal Address: C/O Callner, P.A.	Alembik, Fine &
Additional name(s) of co	ouveling bath(ies)	attached? O Yes No	ADR Marguis One Re	
3. Nature of convey	ance:		Marquis One, Fo	ourth Floor
XQ Assignment		☐ Merger	Street Address: 245	Peachtree Center Ave.
☐ Security Agre	ement	☐ Change of Nam	9	
☐ Other			City: Atalanta	State: GA ZIP: 30303
Execution Date:	19 Oct.	1998	Additional name(s) & address	(es) attached? 🗆 Yes 🔑 No
4. Application numb	eds) or palent	number(s):		
• •			- the execution date of the applicat	ion ie:
If this document is	peing lilea togel	iner with a new application	n, the execution date of the applicat	
A. Patent Application No.(s)		B. Patent No.(s) 4,843,958		
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		3958		402
1/19/1998 SBURNS 00000 1 FC:581 40.00		,	attached? ☐ Yes ★ No	YOZ
5. Name and address concerning docum	CH ss of party to wi nent should be	Additional numbers hom correspondence mailed:	attached? Yes ANo 6. Total number of application	
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PATENT REEL: 9586 FRAME: 0094

ASSIGNMENT OF LETTERS PATENT

WHEREAS, Eggvert International Limited of 8 Tobin Close, London, Great
Britain NW3 3DY, hereinafter referred to as "Assignor", is the sole and exclusive owner
of the entire right, title and interest in and to United States Patent No. 4,843,958,
granted July 4, 1989, for METHOD AND APPARATUS FOR APPLYING
ADVERTISEMENTS TO EGGS, through an assignment from Eggcitement, Inc., of the
entire right, title and interest in and to said Letters Patent; and

WHEREAS, Eggvert USA Inc., a Delaware corporation, c/o Alembik, Fine & Callner, P.A., Marquis One, Fourth Floor, 245 Peachtree Center Avenue, Atlanta, Georgia 30303, hereinafter referred to as "Assignee", is desirous of acquiring the entire right, title and interest in and to United States Patent No. 4,843,958;

NOW, THEREFORE, TO WHOM IT ALL MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer, and set over unto the said Assignee the entire right, title and interest in and to United States Letters Patent No. 4,843,958, in any and all reissues of said Letters Patent, the same to be held and enjoyed by the said Assignee, its successors, assigns or other legal representatives, for its own use and behoof, and for the use and behoof of its successors, or assigns or other legal representatives, until the end of the term of which the above-identified Letters Patent has been granted, as fully in entirely as the same would have been held and enjoyed by it had this assignment not been made, together with all claims for profits and advantages by reason of past infringement of said Letters Patent aforedescribed by any party or parties, with the right to sue for

REEL: 9586 FRAME: 0095

and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives.

Executed this $\frac{19}{12}$ day of October, 1998.

EGGVERT INTERNATIONAL LIMITED

WITNESS BY:

Dated: Coluc 19, 1998

WITNESS BY:

Dated: Cclub 19, 1998

RECORDED: 11/16/1998

PATENT REEL: 9586 FRAME: 0096