

11-30-1998

EET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94)

Patent and Trademark Office

100907146

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

David Skrzelowski

Additional name(s) of conveying party(ies)  
attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: October 26, 1998

## 2. Name and address of receiving party(ies):

Name: Time Distribution Services Inc.Internal Address: Time & Life BuildingRockefeller CenterNew York, New York 10020

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

A. Patent Application No.(s)

B. Patent No.(s)

11/24/1998 PALLER 00000059 010035 29096470

02 FC:501 20.00 CH 20.00 OP

If this document is being filed together with a new application, the execution date of the application is: October 26, 1998Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: **JOSEPH J. CATANZARO**  
**ABELMAN, FRAYNE & SCHWAB**  
Attorneys at Law  
Internal Address: 150 East 42nd Street  
New York, New York 10017-5612  
(212) 949-9022

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## 6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): ..... \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

01-0035

(Attach duplicate copy of this page if paying by deposit account)

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## 9. Statement and signature.

*To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Reg. No. 25,837

JOSEPH J. CATANZARO  
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks Box Assignments

**PATENT**  
**REEL: 9601 FRAME: 0591**

PATENT

For: ☒ U.S. and/or ☒ Foreign Rights  
For: ☒ U.S. Application or ☐ U.S. Patent  
By: ☒ Inventor(s) or ☐ Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: David S. Skrzelowski

(inventor(s) or  
person(s) or entity(ies)  
who own the invention)

(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)

Recorded on \_\_\_\_\_

Reel \_\_\_\_\_

Frame \_\_\_\_\_

hereby sells, assigns and transfers to

ASSIGNEE:

TIME DISTRIBUTION SERVICES INC.

(Type or print name of ASSIGNEE)

Time & Life Building

Rockefeller Center

Address

New York, NY 10020

Delaware, USA

Nationality

and the successors, assigns and legal representatives of the  
ASSIGNEE

(complete one of the following)

(Assignment of Invention [16-3] - page 1 of 3)

- ☒ the entire right, title and interest
- ☐ an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest for the United States and its territorial possessions
- (check the following box if foreign rights are also to be assigned)*
- ☒ and in all foreign countries, including all rights to claim priority,
- in and to any and all improvements which are disclosed in the invention entitled:

SHELF UNIT

*(check and complete (a), (b), (c) or (d))*

and which is found in

- (a) ☒ U.S. patent application executed on even date herewith
- (b) ☐ U.S. patent application executed on \_\_\_\_\_
- (c) ☐ U.S. application serial no. 0 / \_\_\_\_\_ filed on \_\_\_\_\_
- (d) ☐ U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_
- ☐ A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

*(also check (e) if foreign application(s) is also being assigned)*

- (e) ☒ and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof


ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

(Assignment of Invention [16-3] - page 2 of 3)

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand and seal  
this \_\_\_\_\_ (Date of signing).

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

  
\_\_\_\_\_  
David S. Skrzewski

10.26.98  
\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

\_\_\_\_\_  
Dated

If ASSIGNOR is a legal entity complete the following information

\_\_\_\_\_  
Type or print the name of the above person  
authorized to sign on behalf of ASSIGNOR

\_\_\_\_\_  
Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 U.S.C. 261. Use next page if notarization is desired.

☒ Notarization or Legalization Page Added.

(Assignment of Invention [16-3] - page 3 of 3)

STATE OF Ohio  
COUNTY OF Hamilton SS

On this 26th day of October, 1998, before me personally appeared David S. Skrzewski to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.



Alexander P. Alvarez  
Notary Public  
ALEXANDER P. ALVAREZ  
Notary Public, State of Ohio  
My Commission Expires May 28, 2001

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_ SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_, before me personally appeared \_\_\_\_\_ to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.

\_\_\_\_\_  
Notary Public

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_ SS

On this \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_, before me personally appeared \_\_\_\_\_ to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.

\_\_\_\_\_  
Notary Public