

Resubmission  
MAW 8-3-98

12-10-1998



FORM PTO-1595  
(Rev. 6-93)

U.S. Department of Commerce

OMB No. 0651-0011 (exp. 4/94)

100915711

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Robert T. Brockman and Donald D. Jones

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: October 22, 1998

2. Name and address of receiving party(ies):

Name: Inview Development Ltd.

Internal Address:

Street Address: 33 Church Street

City: Hamilton State: Bermuda Zip:

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s):

08/587,276; filed 1/18/96

and 08/929,929; filed 9/15/97

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey A. Pyle, Esq.  
Arnold White & Durkee  
P.O. Box 4433

City: Houston State: Texas Zip: 77210

6. Total number of applications and patents involved: \_\_\_\_\_

7. Total fee (37 C.F.R. 3.41)----- \$ \_\_\_\_\_

☐ Enclosed

☐ Authorized to be charged to deposit account  
if check insufficient or inadvertently omitted

8. Deposit account number: 01-2508/BRCR:002/PYL  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey A. Pyle

Name of Person Signing, Reg. No.34,904

Signature

Date

Total number of pages including cover sheet, attachments and documents: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Office of Public Records,  
Crystal Gateway 4, Room 335, Washington, D.C. 20231

CERTIFICATE OF MAILING  
37 C.F.R. 1.8

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail in an envelope addressed to: Commissioner of Patents and Trademarks, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231, on the date below:

03 December 1998  
Date

Signature

07/29/98

22:12

A\*W\*D HOUSTON 6TH FLOOR FAX → DON JONES

NO.658

004

PATENT

CERTIFICATE OF MAILING  
37 C.F.R. 1.6

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on the date below:

03 August 1998

Date

Signature

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**ASSIGNMENT**

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FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, and in confirmation of the assignment executed October 22, 1996, a copy of which is attached hereto as Exhibit A, the undersigned assignor does hereby:

SELL, ASSIGN, AND TRANSFER to Inview Development Ltd., a corporation organized and existing under the laws of Bermuda with offices at 33 Church Street, Hamilton, Bermuda (the "Assignee"), its entire right, title, and interest for the United States, all foreign countries, and any and all other jurisdictions, in and to:

U.S. Patent Application Serial No. 08/587,276, filed January 18, 1996, and entitled, "SALES PRESENTATION SYSTEM FOR COACHING SELLERS TO DESCRIBE SPECIFIC FEATURES AND BENEFITS OF A PRODUCT OR SERVICE BASED ON INPUT FROM A PROSPECT" ("the '276 application"); and

U.S. Patent Application Serial No. 08/929,929, filed September 15, 1997, and entitled, "SALES PRESENTATION SYSTEM WITH SELECTIVE SCRIPTED SELLER PROMPTS" ("the '929 application");

and any and all improvements which are disclosed therein; such application itself, all divisional, continuation, continuation-in-part, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and all foreign countries or other jurisdictions on any of such improvements; all original and reissued patents which have been or shall be issued in the United States and all foreign countries on any of such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on any such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue to the Assignee any and all United States and foreign patents granted on such improvements;

NOTIFIES the Assignee of the assignment from the undersigned to the Bland Partnership of the rights in and to the '276 application, executed January 18, 1996, and recorded with the United

ASSIGNMENT  
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States Patent and Trademark Office at reel 7858, frames 0153-56, and of the assignment from the undersigned to the Bland Partnership of the rights in and to the '929 application, executed February 6, 1998, submitted to the United States Patent and Trademark Office for recordation, but not yet recorded; and

DISCLAIM any and all other warranties of title of any sort, whether express, implied, statutory, or otherwise, and sell, assign, and transfer only so much right, title, and interest as the undersigned may possess;

COVENANT that, when requested and at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuation, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all such improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for securing, maintaining and enforcing proper patent protection for such improvements and for vesting title to such improvements in the Assignee;

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and to extend to the successors, assigns and nominees of the Assignee.

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07/29/98

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NO.658

D06

EXECUTED THIS 3RD DAY OF August, 1998:

Donald D. Jones  
Donald D. Jones

BEFORE ME, the undersigned authority, on this 3rd day of August, 1998, personally appeared Donald D. Jones, known to me or identified upon sufficient evidence, who acknowledged having executed the above instrument on the date indicated above in the capacity and for the purposes and consideration therein stated.

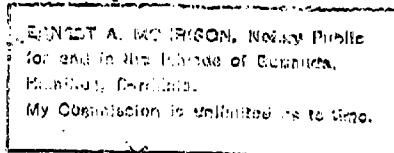
3rd August, 1998  
Date

E. Morrison  
Notary or Consular Officer Signature

Commission expires: \_\_\_\_\_

ERNEST A. MORRISON  
Printed Name

(SEAL)



Notary Public or Consular Officer for:  
THE ISLANDS OF BERMUDA

02/14/98 22:12

02.14.1998 116

P. 2

FROM

### ASSIGNMENT

Donald D. Jones, in consideration of Ten United States Dollars (US\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, by this instrument grants and conveys to Inview Development Limited all right, title, and interest now owned by Donald D. Jones in that certain process known as Sales Machine (including any patent rights). It is the intention that this Assignment convey all of my interest in the Sales Machine process, and this Assignment is made pursuant to the provisions of that certain Consulting Agreement dated August 1, 1995, between the undersigned and Inview Development Limited. A copy of the aforementioned Consulting Agreement is attached hereto as Exhibit 1.

Donald D. Jones, in consideration of Ten United States Dollars (US\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, by this instrument also grants and conveys to Inview Development Limited all right, title, and interest now owned by Donald D. Jones in and to any and all sums of money now due or to become due under that certain Consulting Agreement dated August 1, 1995, but only insofar as such sums relate to or are received in respect of the Sales Machine process.

This assignment is made subject to the following terms:

1. NO WARRANTY. Donald D. Jones makes this assignment without any warranty of any sort, express, implied, or statutory. Donald D. Jones expressly disclaims any warranty of title, and assigns to Inview Development Limited only so much right, title, and interest as Donald D. Jones now has in the process assigned.

EXHIBIT "A"

AUG 03 '98 10:48AM GROSVENOR INVESTMENT MANAGEMENT

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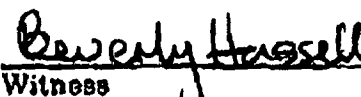
FROM

2. **BINDING EFFECT.** This Assignment, and all of its terms and conditions, are binding on Donald D. Jones and his successors and assigns, and on Inview Development Limited and its successors and assigns.

SIGNED AND DELIVERED this 22nd day of October, 1996

  
Donald D. Jones  
#8 South Shore Road, Suite 235  
Smiths FL 06  
Bermuda

  
Witness

  
Witness

### ACCEPTANCE

Inview Development Limited hereby accepts the above Assignment.

EXECUTED this 22nd day of October, 1996.

  
Inview Development Limited

Brooklyn 10/1/98

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PATENT  
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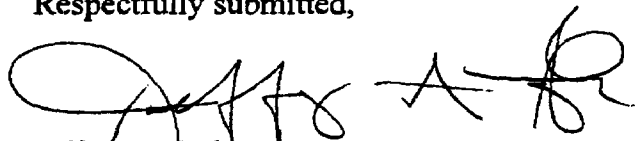
ARNOLD WHITE & DURKEE

Assistant Commissioner for Patents

December 3, 1998

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Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Jeffrey A. Pyle', with a large, stylized initial 'J' and 'P'.

Jeffrey A. Pyle  
Reg. No. 34,904

Encl: