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To the Honorable Commissioner of Patents and Trademarks, please return the attached original document or copy thereof.

1. Name of conveying party(ies):  
**LEROY, Michael ; WASSON, Paul ; BRABSON, James ;  
TRAINER, Ron**

*MLO  
12-30-98*

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Sears Roebuck & Co.

Address: 3333 Beverly Road

City: Hoffman Estates State/Prov.: IL

Country: USA ZIP: 60179

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: Dec 18, 1997

4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

Patent Application No.	Filing date
08/842,334	Apr 24 1997

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William T. Rifkin

Registration No. 26,501

Address: Rudnick & Wolfe

P.O. Box 64807

City: Chicago State/Prov.: IL

Country: USA ZIP: 60664-0807

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

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18-2284

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew J. Mitchell

Name of Person Signing

Signature

12/22/98

Date

Total number of pages including cover sheet, attachments, and document:

**3**

# PATENT ASSIGNMENT

Invention: REGISTRY INFORMATION SYSTEM FOR SHOPPERS

Serial No.: 08/842,334

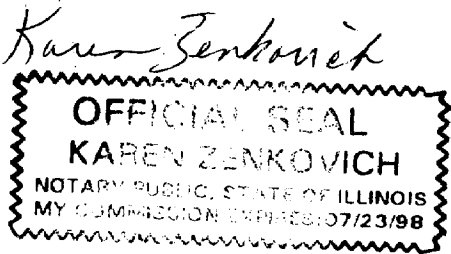
Filed: April 24, 1997

In consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby assign(s) to SEARS ROEBUCK & CO., its successors, legal representatives and assigns (hereafter "the assignee") the entire right, title and interest in the invention of improvements entitled REGISTRY INFORMATION SYSTEM FOR SHOPPERS, and in the application for Letters Patent of the United States therefor, executed by the undersigned on December 18, 1997, December 18, 1997, December 18, 1997, and December 18, 1997, respectively, and in any reissue, extension, division or continuation of any Letters Patent that may be granted upon said application or applications. The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

For said consideration the undersigned hereby agree, upon the request of said assignee, to execute any and all divisional, continuation and renewal applications for said invention or improvements, and any necessary oath or supplemental oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted said application that said assignee may deem necessary or expedient, and for said considerations the undersigned further agree upon the request of said assignee, in the event of said application or any division thereof, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate with said assignee, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and the undersigned hereby agree to perform, upon said request, any and all affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in the said assignee as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

And for the said considerations the undersigned hereby assign to said assignee the entire right, title and interest in said invention or improvement for any and all foreign countries and agree upon the request of said assignee to execute any and all documents in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title said foreign applications and patents in said assignee.

Signed at \_\_\_\_\_, this 18th day of December, 1997.



*M. L. B.*  
\_\_\_\_\_  
*PIZ*  
\_\_\_\_\_

*J. Gibson*  
\_\_\_\_\_  
*Karl*  
\_\_\_\_\_