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01-19-1999



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To the Honorable Commissioner of

attached original documents or copy thereof.

1. Name of conveying party(ies):

James Edward Roth
Melinda Jane Shafran

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Creative Specialties, Inc.

Internal Address: _____

Street Address: 12930 Bradley Avenue,

City: Sylmar State: CA ZIP: 91342

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: Dec. 14, 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: Dec. 14, 1998

A. Patent Application No.(s)

29098655

B. Patent No.(s)

Additional numbers attached? Yes No

01/04/99

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel C. McEachran

Internal Address: Dorn, McEachran, Jambor
& Keating

Street Address: 55 E. Monroe, Suite 2940

City: Chicago State: IL ZIP: 60603

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of _____ page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel C. McEachran

Name of Person Signing

Daniel C. McEachran

Signature

Dec. 30, 1998

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 9695 FRAME: 0392

ASSIGNMENT

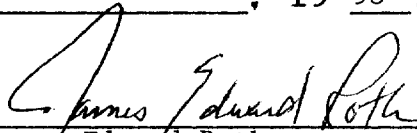
WHEREAS, We, James Edward Roth,
of Los Angeles, County of Los Angeles,
State of California, and Melinda Jane Shafran,
of Reseda, County of Los Angeles,
State of California, have invented a certain new and
original design for TOWEL RING
for which we are about to make application for Design Letters
Patent of the United States; and

WHEREAS, Creative Specialties, Inc.,
a corporation organized and existing under and by virtue of the
laws of the State of California, having its principal
place of business at 12930 Bradley Avenue, Sylmar, California 91342,
is desirous of acquiring the entire right, title and interest in
and to said invention, and in and to the Design Letters Patent to
be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known
that for and in consideration of the sum of One Dollar (\$1.00) and
other good and valuable consideration to us in hand paid, the
receipt of which is hereby acknowledged, we have sold, assigned and
transferred, and by these presents do sell, assign and transfer
unto the said assignee, the entire right, title and interest in and
to said invention as fully set forth and described in the
specification prepared and executed by us on even date herewith,
preparatory to obtaining Design Letters Patent of the United States
therefor, together with all future improvements thereon and
additions thereto, and United States patent applications which may
be made therefor and any and all divisional, continuing and reissue
applications therefor, and the patents which may be thereupon
issued, and any and all rights to file applications and receive
patents in countries foreign to the United States, the same to be
held and enjoyed by the said assignee to the full end of the term
for which said Design Letters Patent may be granted, as fully and
entirely as the same would have been held and enjoyed by us had
this assignment and sale not been made; and we hereby agree to sign
all necessary papers in connection with the prosecution and
assignment of each and every of said applications.

And we do hereby authorize and request the Commissioner
of Patents and Trademarks to issue the said Design Letters Patent
to the said assignee of our entire right, title and interest in and
to the same for the sole use and benefit of the said assignee, its
successors and assigns.

IN TESTIMONY WHEREOF, we have hereunto set our hands and seals this 14 TH day of DECEMBER, 19 98.


James Edward Roth


Melinda Jane Shafran


State of CALIFORNIA)
County of LOS ANGELES) SS

I, ROSEMARIE AGUIRRE, a Notary Public,
do hereby certify that James Edward Roth and

Melinda Jane Shafran, personally known to me to be the same persons whose names are subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered said instrument as their free and voluntary act for the uses and purposes therein set forth.

Given under my hand and notarial seal this 14TH day of DECEMBER, 19 98.




Notary Public

SEE ATTACHED ACKNOWLEDGEMENT FOR LEGAL NOTARIZATION IN THE STATE OF CALIFORNIA

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of LOS ANGELES

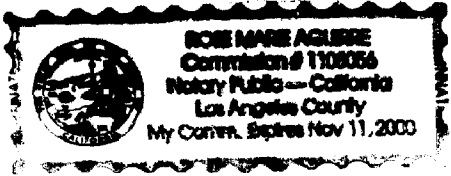
} ss.

On 12/14/98, before me, ROSE MARIE AGUIRRE, NOTARY PUBLIC,
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared JAMES EDWARD ROTH & MELINDA JANE SHAFRAN,
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be ~~the person(s) whose name(s) is/are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument ~~the person(s)~~, or the entity upon behalf of which ~~the person(s)~~ acted, executed the instrument.



WITNESS my hand and official seal.

[Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: ASSIGNMENT

Document Date: 12/14/98 Number of Pages: ONE

Signer(s) Other Than Named Above: NO OTHERS

Capacity(ies) Claimed by Signer

Signer's Name: JAMES EDWARD ROTH & MELINDA JANE SHAFRAN

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

