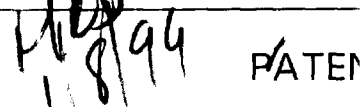

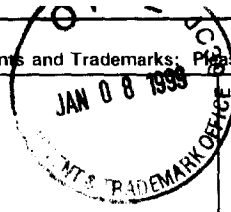
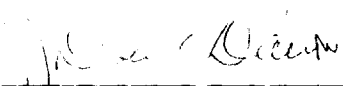


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  		ef. : P/2927-42 3 SHEET
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.		
1. Name of conveying party(ies): Ingram S. Chodorow P.O. Box 675167 14478 Altamar Court Rancho Santa Fe, CA 92067 Individual Additional name(s) of conveying party(ies) attached? No	2. Name and Address of receiving party(ies): Placontrol, Inc. 210 Summit Avenue Montvale, NJ 07645 Corporation-State Additional name(s) & address(es) attached? No	
3. Nature of conveyance: Assignment Execution Date: <u>December 23, 1998</u>		
4. Application number(s) or patent number(s): <u>09/175,184 filed October 20, 1998</u> If this document is being filed together with a new application, the execution date of the application is:		
A. Application No.(s) <u>09/175,184</u>		B. Patent No.(s)
Additional numbers attached? No		
5. Name and address of party to whom correspondence concerning document should be mailed: OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403	6. Total number of documents involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed as part of Check No. <u>1023</u> <small>In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15 0700.</small>	
DO NOT USE THIS SPACE		
8. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>		
<u>J. David Dainow</u> Name of Person Signing	 Signature	<u>January 4, 1999</u> Date
Total number of pages including cover sheet, attachments, and document 3		

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PATENT
REEL: 9698 FRAME: 0164

ASSIGNMENT

WHEREAS, I, INGRAM S. CHODOROW (hereafter "Assignor" including Assignor's heirs, executors, administrators and legal representatives), citizen(s) of the UNITED STATES OF AMERICA, residing at 14478 Altamar Court, Rancho Santa Fe, CA 92067, having invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in an application for Letters Patent of the United States titled DENTAL FLOSSER WITH BENDABLE SIDE WINGS (hereinafter referred to as "said application"), said application having been filed on October 20, 1998, now bearing Serial No : 09/175,184

WHEREAS PLACONTROL, INC. (hereinafter together with its successors and assigns referred to as "the Assignee"), a corporation of New Jersey having a place of business at 210 Summit Avenue, Montvale, New Jersey 07645 is desirous of obtaining all right, title and interest in and to said invention(s) and said application in the United States of America; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, Assignor has sold, assigned and transferred, and by these presents sells, assigns and transfers to the Assignee all right, title and interest in and to said invention(s) and in and to said application in the United States of America, including the right to apply for any Letters Patent of the United States of America on said invention(s), and any and all other applications for Letters Patent on said invention(s), including all divisional, renewal, substitute, continuation, and continuation-in-part applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon, in the United States of America, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s).

Assignor hereby authorizes the Assignee to file patent applications in the United States of America on any or all of said invention(s) in Assignor's names, or in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States of America to issue or transfer all said Letters Patent to the Assignee as assignee of all right, title and interest therein or otherwise as the Assignee may direct, in accordance with this instrument of assignment.

Assignor hereby represents and warrants that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that Assignor will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein, and Assignor agrees to execute and deliver to the Assignee any further documents or instruments and do any and all further acts that may be deemed necessary by the Assignee to file applications for said invention(s) in the United States of America and that may be necessary

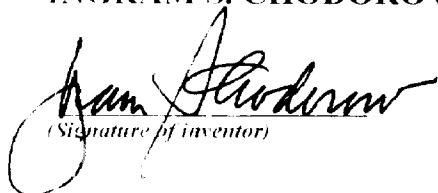
to vest in the Assignee the title herein conveyed or intended so to be, and to enable such title to be recorded in the United States of America.

And Assignor further covenants and agrees, in consideration of the premises, that Assignor will at any time upon request of the Assignee communicate to the Assignee any facts relating to said invention(s), and the history thereof, known to Assignor, and that Assignor will testify upon the request of the Assignee at the Assignee's expense as to the same in any interference or other litigation.

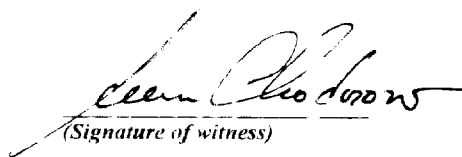
Inventors:

Witnesses:

INGRAM S. CHODOROW


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12-23-98
(Date)


(Signature of witness)

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