

**RESubmission**  
**MRB 9-1-98**

01-20-1999

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Original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

100946028

1. Name of conveying party(ies):  
**Giorgetto Giugiaro**

Name of receiving party(ies)

Name: **Seiko Kabushiki Kaisha**

Additional name(s) of conveying party(ies) attached?  Yes  No

Internal Address: \_\_\_\_\_

3. Nature of conveyance:

Assignment  Merger

Security Agreement  Change of Name

Other Corrective Assignment inserting the date of execution of previous Assignment City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Street Address: **5-11, Ginza 4-chome, Chuo-ku Tokyo, Japan**

Additional name(s) & address(es) attached?  Yes  No

Execution Date: **August 31, 1998**

4. Application number(s) or patent number(s): **29/088,664**

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Stroock & Stroock & Lavan LLP**

Internal Address: \_\_\_\_\_

Street Address: **180 Maiden Lane**

City: **New York** State: **NY** ZIP: **10038**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

**19-4709**

**40E**

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Lawrence Rosenthal, Esq. Reg. No. 24,377**

Name of Person Signing

Signature

**3**

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**PATENT**  
**REEL: 9698 FRAME: 0843**



## ASSIGNMENT

WHEREAS, I, Giorgetto Giugiaro, a citizen of Italy, residing at c/o Giugiaro Design S.p.a., of Via Achille Grandi 21, I-10024 Moncalieri, Italy, hereinafter referred to as ASSIGNOR, has invented certain new and useful improvements in Design for WRIST WATCH for which I have executed and filed an application for Letters Patent of the United States filed on May 29, 1998, as Serial No. 29/088,664;

WHEREAS, SEIKO KABUSHIKI KAISHA, (trading as Seiko Corporation), a corporation of Japan, having its principal place of business at 5-11, Ginza 4-Chome, Chuo-Ku, Tokyo, Japan hereinafter referred to as ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the improvements and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

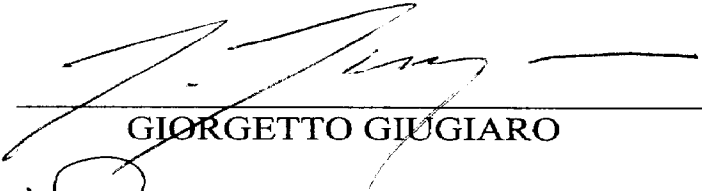
AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us

respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, I have set my hand and seal to this Assignment.

31/08/98, 1998

  
\_\_\_\_\_  
GIORGETTO GIUGIARO

  
\_\_\_\_\_  
WITNESS