

A S S I G N M E N T

WHEREAS, we, Daniel I. Lumley and Robert H. McCoy, residing respectively at 12302 E. 79th Street N., Owasso, Oklahoma 74055 and 25262 E. Rosewood, Broken Arrow, Oklahoma 74014, have made an invention in:

PROMOTIONAL MATERIAL DISTRIBUTION SYSTEM WITH AUTOMATIC
UPDATING OF PROMOTIONAL MATERIAL SELECTION ALGORITHMS

and have made application for United States Letters Patent therefor, the same having been executed by us on even date or dates herewith; and

WHEREAS, PREVUE NETWORKS, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto the said PREVUE NETWORKS, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue

thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said PREVUE NETWORKS, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed
our names and affixed our seals on the date or dates
indicated hereinafter.

1/6/1999
Date

Daniel I. Lumley
Daniel I. Lumley

STATE OF OKLAHOMA)
 : ss.:
COUNTY OF Tulsa)

On this 6 th day of Jan., 1999, appeared
before me in person the above-named Daniel I. Lumley
and acknowledged the above to be his signature and that
he signed, sealed and delivered the above instrument as
his voluntary act and deed, and for the uses and
purposes therein set forth.

Micki M. O'Neal
Notary Public

(Notarial seal)

My Commission expires:

12-18-99

1/7/1999
Date

Robert H. McCoy
Robert H. McCoy

STATE OF OKLAHOMA)
 : ss.:
COUNTY OF Tulsa)

On this 7 th day of Jan., 1999, appeared
before me in person the above-named Robert H. McCoy and
acknowledged the above to be his signature and that he
signed, sealed and delivered the above instrument as
his voluntary act and deed, and for the uses and
purposes therein set forth.

Micki M. O'Neal
Notary Public

(Notarial seal)

My Commission expires:

12-18-99