01-21-1999 FORM **PTO-1595** U.S. DEPARTMENT OF COMMERCE RECOF (Rev. 6-93) Patent and Trademark Office OMB No. 0651-0011 (exp. 4/94) UV-92 Tab settings ⇔ ⇔ ⇔ ▼ 100949319 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): (1) Daniel I. Lumley and Name: Prevue Networks, Inc. (2) Robert H. McCov Internal Address:___ Additional name(s) of conveying party(ies) attached? 🗆 Yes 🕱 No 3. Nature of conveyance: Street Address: 7140 South Lewis Avenue Assignment □ Merger □ Security Agreement Change of Name City: Tulsa State: OK ZIP: 74136 ☐ Other _____ Execution Date: (1) 1/6/99 and (2) 1/7/99 Additional name(s) & address(es) attached? 🗀 Yes 🔯 No Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: (1) 1/6/99 and (2) 1/7/9909227401 A. Patent Application No.(s) B. Patent No.(s) Not Yet Available Additional numbers attached? ☐ Yes 🙀 No 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: G. Victor Treyz 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address:____ ⇒ Enclosed Authorized to be charged to deposit account Street Address: FISH & NEAVE 8. Deposit account number: 1251 Avenue of the Americas 06-1075 State: NY ZIP: 10020 City: New York (Attach duplicate copy of this page if paying by deposit account) 1/20/1999 DNGUYEN 00000122 09227401 DO NOT USE THIS SPACE 1 FC:581 40.00 DP

> Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

9. Statement and signature.

the original document. G. Victor Treyz

Reg. No. 36,294

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Name of Person Signing

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of

Signature

Total number of pages including cover sheet, attachments, and document:

1/8/99

Date

ASSIGNMENT

WHEREAS, we, Daniel I. Lumley and Robert H. McCoy, residing respectively at 12302 E. 79th Street N., Owasso, Oklahoma 74055 and 25262 E. Rosewood, Broken Arrow, Oklahoma 74014, have made an invention in:

PROMOTIONAL MATERIAL DISTRIBUTION SYSTEM WITH AUTOMATIC UPDATING OF PROMOTIONAL MATERIAL SELECTION ALGORITHMS

and have made application for United States Letters
Patent therefor, the same having been executed by us on
even date or dates herewith; and

WHEREAS, PREVUE NETWORKS, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid to us, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto the said PREVUE NETWORKS, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any patent which may issue

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PATENT REEL: 9702 FRAME: 0026

thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said PREVUE NETWORKS, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

> PATENT REEL: 9702 FRAME: 0027

IN TESTIMONY WHEREOF, we have hereunto signed
our names and affixed our seals on the date or dates
indicated hereinafter.
1/6/1999 Date Daniel I. Lumley
STATE OF OKLAHOMA)
county of Julia : ss.:
On this 1 th day of 12. , 1999, appeared before me in person the above-named Daniel I. Lumley and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth.
Mich M. O'Heal Notaty Public
(Notarial seal) My Commission expires:
12-18-99
1/7/1879 Date Robert H. McCoy
STATE OF OKLAHOMA)
COUNTY OF Julya : ss.:
On this 7 th day of <u>Jan.</u> , 1999, appeared before me in person the above-named Robert H. McCoy and acknowledged the above to be his signature and that he signed, sealed and delivered the above instrument as his voluntary act and deed, and for the uses and purposes therein set forth. Notary Public
(Notarial seal) My Commission expires:

RECORDED: 01/08/1999

PATENT REEL: 9702 FRAME: 0028

12-18-99