

01-28-1999

PATENTS RECORDATION CO



100952161

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

U.S. PTO
09/229861
01/14/99

1. Name of conveying party(ies): Seok Hwa JEONG Individual Additional names(s) of conveying party(ies) attached? NO		2. Name and Address of receiving party(ies): LG Electronics Inc. 20, Yoido-Dong, Yongdungpo-ku Seoul, Korea Corporation of KOREA Additional name(s) & address(es) attached? NO	
3. Nature of conveyance: Assignment Execution Date: December 24, 1998			
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: December 24, 1998 1.14.99			
A. Application No.(s)		B. Patent No.(s)	
Additional numbers attached?			
5. Name and address of party to whom correspondence concerning document should be mailed: OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403		6. Total number of documents involved: 1	
		7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed as part of Check No. 7261 In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700	
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8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			
Max Moskowitz Name of Person Signing		[Signature] Signature	January 14, 1999 Date
Total number of pages including cover sheet, attachments, and document: 2			

01/26/1999 STDRNTD 00000011 09229861

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WHEREAS, I (We), Seok Hwa JEDNG

as assignor(s), have invented certain
improvements in LEVEL ADJUST DISPLAY APPARATUS AND METHOD FOR ON-SCREEN
DISPLAY MENU IN IMAGE DISPLAY DEVICE
for which an application for United States Letters Patent has
been executed by me (us) of even date herewith; and

WHEREAS, LG Electronics Inc., a Korean corporation, having its place of
business at 20, Yoido-Dong, Yongdungpo-Ku, Seoul, Korea, as assignee, is desirous of
acquiring all right, title and interest in and to said invention and any Patent that may
be granted therefor.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and
valuable consideration, the receipt of which is hereby acknowledged, I (We), as
assignor(s), hereby sell, assign and set over to said assignee the entire right, title and
interest for the United States and all other countries in and to said invention and the
aforesaid application for Patent, all original, divisional, continuation, substitute or
reissue applications and patents applied for or granted therefor in the United States and
all other countries, including all rights of priority from the filing of said application,
and all rights for past infringement, and the Commissioner of Patents and Trademarks is
hereby authorized and requested to issue all patents on said inventions or resulting
therefrom to said assignee herein, as assignee of the entire interest therein; and the
undersigned for myself (ourselves) and my (our) legal representatives, heirs and assigns
do hereby agree and covenant without further remuneration, to execute and deliver all
divisional, continuation, reissue and other applications for Patent on said inventions and
all assignments thereof to said assignee or its assigns, to communicate to said assignee
or its representatives all facts known to the undersigned respecting said inventions,
whenever requested, to testify in any interferences or other legal proceedings in which
any of said applications or patents may become involved, to sign all lawful papers, make
all rightful oaths, and to do generally everything necessary to assist assignee, its
successors, assigns and nominees to obtain patent protection for said invention in the
United States and all other countries, the expenses incident to said applications to be
borne and paid by said assignee

Date: 12/24/98

Seok Hwa JEDNG

Date: _____

Date: _____

Date: _____

LEGALIZATION RECOMMENDED