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PATENT
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Correspondent Name and Address

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Three empty boxes for Patent Application Number(s).

Patent Number(s) 5809674, followed by two empty boxes.

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

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Robert D. Wasson, Reg.No. 40,218

Robert D. Wasson

Jan 20, 1999

Name of Person Signing

Signature


Date

ASSIGNMENT

For good and valuable consideration, receipt of which I hereby acknowledge, I, **Stephen M. Key**, do hereby sell, assign and transfer unto **Stephen Key Design, LLC**, a California limited liability corporation, whose address is 10212 Whitetail Drive, Oakdale, California 95361 (called the Assignee herein), and its successors and assigns, the entire title, interest and right, including the right of priority, in, to and under United States Patent No. 5,809,674 entitled "**Apparatus And Method For Increasing An Effective Information Carrying Surface Area On A Container**" executed by me this day, and the inventions and any of them therein set forth and described, and any and all United States Letters Patent and of countries foreign thereto which may be granted thereon or therefor or corresponding thereto;

And for the above consideration I agree promptly upon request of the Assignee, its heirs, successors or assigns, to communicate any facts known to me respecting said patent and the invention set forth therein, and to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its heirs, successors and assigns, the inventions and any of them described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication and re-examination of said Letters Patent, provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

IN WITNESS WHEREOF, I hereunto set my hand and seal this 14th day of January, 1999.



Stephen M. Key