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ORM PTO-1695 Rev. 6-93)	REC 04-22	-199	99	HEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
MB No. 0651-0011 (exp. 4/94)				UV-7	
To the Honorable Com	mission of Pater. 10097	301	7	ned original documents or copy thereof.	
. Name of conveying pa		2.	Name and	address of receiving party(ies)	
TV Guide Networks, Inc.			Name <sup>.</sup>	United Video Properties, Inc.	
			Internal Address:		
Additional name(s) of conveying	ng party(ies) attached? /_/ Yes /X/ No		internal Au	Juless.	
			. <u></u>		
3. Nature of conveyance:			Street Address: 7140 South Lewis Avenue		
/X/ Assignment	// Merger				
// Security Agreement // Change of Name			City: <u>Tulsa</u> State: <u>OK</u> ZIP: <u>74136</u>		
Execution Date:April 14, 1999			Additional name(s) & address(es) attached? <u>/ /</u> Yes <u>/X</u> / No		
Application number(s) o					
		the exe	cution date of	f the application is:	
	,	1			
A. Patent Application	ו No.(s)		B. Paten	nt No.(s)	
08/779,713					
	Additional numbers atta	ached?	<u>//</u> Yes <u>/X</u> /	No	
<ol> <li>Name and address of party to whom correspondence concerning document should be mailed:</li> </ol>			Total numb	per of applications and patents involved:	
		7.			
Name: <u>G. Victor Treyz</u>				37 CFR 3.41)\$	
			// Enclose		
		-	<u>/X</u> / Author	rized to be charged to deposit account 40+	
		- 8.	Deposit acc	count number:	
Street Address: FISH & NEAVE		-	06-1075		
1251 /	Avenue of the Americas	-		cate copy of this page if paying by deposit account)	
City: <u>New Y</u>	<u>'ork</u> State: <u>NY</u> ZIP: <u>10020</u>	<u>_</u>			
	DO NOT USE	E THIS S	PACE		
9. Statement and signat To the best of my kno copy of the original do	owledge and belief, the foregoing in	lformati	ion is true an	nd correct and any attached copy is a true	
G. Victor Treyz	6. Victor T.	<u></u>	n./	4/20/99	
Name of Person Signing	Sig	gnature		Date	
Reg. No. 36,294 Total number of pages including o document:			over sheet, attachments, and 3		
	Mail documents to be recorded with Commissioner of Patents & Washingto	Tradema	arks, Box Assig	information to: gnments	

PATENT REEL: 9720 FRAME: 0535

## <u>CONFIRMATORY ASSIGNMENT</u>

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of Delaware and having an office and place of business at 7140 South Lewis Avenue, Tulsa, Oklahoma 74136, obtained by assignment from TV Guide Networks, Inc. all right, title, and interest in and to United States patent application Serial No. 08/779,713 and the invention disclosed therein, filed January 7, 1997, said assignment having been executed on March 1, 1999; and

WHEREAS, said TV Guide Networks, Inc. is desirous of confirming the transfer of the right, title, and interest in and to said United States patent application Serial No. 08/779,713 to said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TV Guide Networks, Inc. does hereby sell, assign and transfer unto said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, nunc pro tunc as of March 1, 1999, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application 08/779,713, including any continuations and divisions thereof, and any substitute applications therefor, and including the right to claim priority under the International Convention based on said patent application, and any

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PATENT REEL: 9720 FRAME: 0536

patent which has issued or may issue thereon, and any reissues of the same; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and TV Guide Networks, Inc. hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, as the assignee of the entire interest therein; and TV Guide Networks, Inc. further agrees to execute upon request of said UNITED VIDEO PROPERTIES, INC., its successors, assigns, and legal representatives, such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

4-14-94

Charles B. Ammann Senior Vice President TV Guide Networks, Inc.

**RECORDED: 04/22/1999**