

02-03-1999

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To the Honorable Commissioner of Pa.

and original documents or copy thereof.

1. Name of conveying party(ies):

Peter Noel MURRAY

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: January 19, 1999

2. Name and address of receiving party(ies):

Name: **Digital Marketing Communications, Inc.**

Internal Address:

Street Address: **10 Park Avenue**

City: **Morristown** State: **NJ** Zip: **07960**

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

I HEREBY CERTIFY THAT THIS PAPER OR IF
PAPER IS A TRANSMITTAL LETTER, EVERY OTHER
DATE OF THE APPLICATION IS
DEPOSITED WITH THE U.S. POSTAL SERVICE AS
FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED
TO COMMISSIONER OF PATENTS & TRADEMARKS,
WASHINGTON, DC 20231

ON JANUARY 22, 1999 (DATE OF DEPOSIT)
1/22/99 NAME Deek

A. Patent Application No.(s)

09/208,061

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Internal Address:

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Leason
Name of Person Signing

[Signature]
Signature

January 22, 1999
Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

Peter Noel MURRAY, a citizen of the United States of America; residing at 100 West 80th Street, New York, NY 10024;

(hereinafter called "ASSIGNOR") in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration paid to them by

Digital Marketing Communications, Inc

a corporation organized under the laws of New Jersey, located at 10 Park Avenue, Morristown , New Jersey 07960 (hereinafter called the "ASSIGNEE"), does hereby sell and assign to the said ASSIGNEE, its successors and assigns, all his/her right, title and interest,

☐ in and for the United States of America only, or

☒ throughout the world,

in and to his invention entitled:

**SYSTEM AND METHOD FOR INTEGRATING
A MESSAGE INTO STREAMED CONTENT**

invented by him and described in

☒ the application executed on December 9, 1998

☒ Application Serial No. [To Be Assigned], attorney docket Number 1536/1D265US1, filed **December 9, 1998**,

for United States Letters Patent therefor, and all divisions, reissues, continuations and extensions thereof, the said interest being

☒ the entire ownership interest

☐ an undivided partial ownership interest

in the said Letters Patent when granted, to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which said Letters patent may be granted, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR if this assignment and sale had not been made;

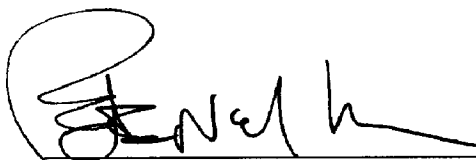
And ASSIGNOR hereby agrees to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal or reissue applications, or in any amendment, extension, or interference proceedings, or otherwise to secure the title thereto in said ASSIGNEE;

And the said ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said ASSIGNEE.

I declare under penalty of perjury under the laws of the United States of America that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated:

1/19/99

A handwritten signature in black ink, appearing to read "Peter Noel Murray", written over a horizontal line.

Peter Noel Murray, Inventor