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Expires 06/30/99  
OMB 0851-0027



U.S. Department of Commerce  
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**PATENT**

100984790

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## Conveyance Type

☒ Assignment ☐ Security Agreement

☐ License ☐ Change of Name

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## Conveying Party(ies)

☐ Mark if additional names of conveying parties attached

Name (line 1)  Gold, Raymond

Name (line 2)

Execution Date  
Month Day Year  
 09/09/1998

## Second Party

Name (line 1)

Name (line 2)

Execution Date  
Month Day Year

## Receiving Party

☐ Mark if additional names of receiving parties attached

Name (line 1)  Database Marketing Group, Inc.

Name (line 2)

Address (line 1)  250 Golden Circle Drive, Suite #204

Address (line 2)

Address (line 3)  Santa Ana  CA / Orange  92705

City State/Country Zip Code

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

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**Correspondent Name and Address**

Area Code and Telephone Number 714/836-8373, Ext. 117

Name Lou Ann Reed

Address (line 1) Database Marketing Group, Inc.

Address (line 2) 250 Golden Circle Drive Suite #204

Address (line 3) Santa Ana, CA 92705

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 2

**Application Number(s) or Patent Number(s)**

☐ Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

			<u>5139286</u>		

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

**Patent Cooperation Treaty (PCT)**

Enter PCT application number  
only if a U.S. Application Number  
has not been assigned.

PCT  PCT  PCT   
PCT  PCT  PCT

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment:  
Deposit Account

Enclosed ☐ Deposit Account ☐

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes ☐ No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Raymond Gold

Name of Person Signing

Signature

Date

*Raymond Gold* 4/29/99

ASSIGNMENT OF PATENT

Docket Number (optional)

Whereas, I, Raymond Gold of Scottsdale, AZ, hereinafter

referred to as patentee, did obtain a United States Patent for an improvement in \_\_\_\_\_

Retail Couponing System with Improved Coupon Separation

No. 5,139,286, dated August 18, 1992; and whereas, I am now the sole

owner of said patent, and,

Database Marketing Group, Inc

Whereas, \_\_\_\_\_

Santa Ana, California

of \_\_\_\_\_

hereinafter referred to as "assignee" whose post office address is \_\_\_\_\_

250 Golden Circle Drive, Suite 204

City of Santa Ana, and State of California 92705

is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$ 1.00), the receipt whereof

is acknowledged, and other good and valuable consideration, I, the patentee, by these presents

do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said

Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use and

behoof, and for his legal representatives and assigns, to the full end of the term for which said

Patent is granted, as fully and entirely as the same would have been held by me had this

assignment and sale not been made.

Executed this 29<sup>th</sup> day of April, 19 99

at Scottsdale, AZ

Raymond Gold  
(Signature)

State of ARIZONA

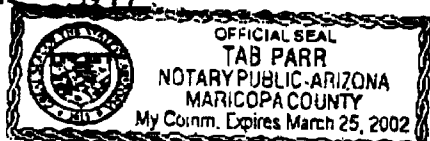
County of MARICOPA

SS:

Before me personally appeared said RAYMOND GOLD

and acknowledged the foregoing instrument to be his free act and deed this 29<sup>th</sup> day  
of April, 19 99

Seal



Tab Parr  
(Notary Public)

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