Atty. Do	cket No.:	465-552P
	T	lace 1 of 1

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.				
Name of conveying party(ies):		Name and address of receiving party(ies)		
SONG, Chi Hyung		Name: LG Electronics Inc.	PTO	
Additional name(s) of conveying par 3. Nature of conveyance:		Internal Address: Street Address: 20, Yoido-dong, Youngdungpo-gu		
Assignment Security Agreement Other:	☐ Merger ☐ Change of Name	City: Seoul State: ZIP:  Country: Korea Postal Code:		
Execution Date: January 15, 1999  4. Application number(s) or patent number(s):  New		Additional name(s) & address(es) attached? Yes No		
A. Patent Application No(s).	er with a new application, the execution da	te of the application is: January 15, 1999  B. Patent No.(s).		
	Additional numbers att	ached? 🗌 Yes 🔀 No		
5. Name and address of party to who should be mailed:	m correspondence concerning document	6. Total number of applications and patents involved 7. Total fee (37 C.F.R. § 3.41): \$40.00	: 1 (One)	
Name: BIRCH, STEWART, KO	LASCH & BIRCH, LLP			
Street Address: P.O. BOX 747  City: FALLS CHURCH State: VA ZIP: 22040-0747	: VA ZIP: 22040-0747	Authorized to be charged to deposit account  8. Deposit account number: 02-2448		
Country: USA		(Attach triplicate copy of this page if paying b	by deposit account)	
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9/1999 MPEOPLES 00000023 092414	lee and belief, the foregoing informatio <del>n is</del>	true and correct and any attached copy is a true copy of	the original docume	
Terry L. Clark/32,644  Name of Person Signing/Reg. N	10.00 Op	Signature	ebruary 2, 1999 Date	

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, DC 20231

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ATTORNEY DOCKET NO.	7
465-552P	

## **ASSIGNMENT**

	Application No	New	Filed _	2/2/99
nsert Name(s)   f Inventor(s)	♦ WHEREAS, C	hi Hyung SONG		
nsert Title of Invention		as the undersigned) has (have) invented NVERTING VIDEO FORMAT	certain new and useful improve	ments in
insert Date of Signing of Application	for which an application  January 15  on	for Letters Patent of the United States o	f America has been executed by	_
Insert Name of Assignee	→ WHEREAS, L	G Electronics Inc.		
Insert Address of Assignee	20 Yoido-d → of	ong. Youngdungpo-gu, Seoul	, Korea	
CHECK BOX 15 APPROPRIATE.	acquiring the entire ri	gal representatives and assigns (hereing ght, title and interest in and to said inve or in the United States of America and gn countries.		

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the undersigned in hand paid, the receipt of which is hereby acknowledged, and other good and valuable consideration, the undersigned has (have) sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and if the box above is designated, in any and all foreign countries;

and to any and all divisions, reissues, continuations and extensions thereof for the full term or terms for which the same may be granted.

PATENT REEL: 9758 FRAME: 0302 The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	JAN/15/1999	Name of Inventor Cliv Thyung	Song
		Chi Hyung SONG	(signature)
Date	,	Name of Inventor	
			(signature)
Date	· · · · · · · · · · · · · · · · · · ·	Name of Inventor	
			(signature)
Date	· · · · · · · · · · · · · · · · · · ·	Name of Inventor	
			(signature)
Date	,	Name of Inventor	
_			(signature)
Date	,	Name of Inventor	(signature)
			(Signature)

PATENT REEL: 9758 FRAME: 0303