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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Attorney Docket No.: 9754-59

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2 Name and address of receiving party(ies): **Neris Poltielov** Media Brands, LLC 100 Cleveland Avenue Freeport, NY 11520 3. Nature of conveyance: [X] Assignment] Merger Security Agreement [] Change of Name Other: Execution Date: September 26, 1998 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s): B. Patent No.(s): 5,699,725 Additional numbers attached? [] Yes [] No 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: [1] document should be mailed: Randy J. Huis, Esquire PANITCH SCHWARZE JACOBS & NADEL, P.C. 7. Total fee (37 CFR 3.41) Cal. $1 \times 40.00 = 40.00$ One Commerce Square - 2005 Market Street - 22nd Fl. [] Enclosed Philadelphia, PA 19103-7086 [x] Authorized to be charged to deposit account Telephone: (215) 567-2020 Facsimile: (215) 567-2991 E-Mail: psjn@psjn.com 8. Deposit account number: 16-0235 DO NOT USE THIS SPACE Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. 3/02/1999 DNGUYEN 00000106 160235 5699725 FC:581 40.00 CH Randy J. Huis February 22, 1999 Name of Person Signing Total number of pages including cover sheet, attachments and document: [3] OMB No. 0651-0011 (exp. 4/94)

> PATENT REEL: 9781 FRAME: 0359

ASSIGNMENT

WHEREAS, I, NERIS POLTIELOV, a U.S. resident, having an address of 105-05 69th Avenue, Apt. 114, Forest Hills, NY 11375, hereinafter generally referred to as "ASSIGNOR" is the owner of certain new and useful inventions for which Letters Patents have issued as set forth below:

U.S. Patent No. 5,699,725 for a system for preparing baked apples and other edible fruits and vegetables, issued December 23, 1997;

WHEREAS, **Media Brands, LLC**, a New York limited liability company, having a place of business at 100 Cleveland Avenue, Freeport, New York 11520, hereinafter generally referred to as "**ASSIGNEE**" is desirous of acquiring said inventions and Letters Patents as set forth above.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, Neris Poltielov, the undersigned ASSIGNOR, hereby agrees to sell, assign, transfer and convey and by these presents does sell, assign, transfer and convey unto the above-named ASSIGNEE, free and clear of liens, claims and encumbrances, the whole and entire right, title and interest

in and to said inventions and Letters Patents as described and set forth above, for the territory of the United States and its possessions and territories and all foreign countries;

in and to the above Letters Patents and all United States and foreign Letters Patents which may be granted on said inventions including divisions, reissues, reexamination certificates and continuations; and

together with all claims for damages by reason of past infringement of said Letters Patents with the right to sue for and collect the same for its own use and behalf or for the use and behalf of its legal representatives;

said inventions and Letters Patents to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behalf, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said Letters Patents have been granted, as fully and

PATENT REEL: 9781 FRAME: 0360 the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; and for the aforesald consideration ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful eaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the Letters Patents hereby assigned or agreed to be assigned; all without further compensation to the undersigned ASSIGNOR.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

Date: 9/26198	NERIS POLITIELOV
STATE OF	
COUNTY OF	: 33.
who having first executed the forego sworn, did acknowledge the foreg	n and for the State and County aforesaid, on thisday ofeared Neris Polticlov, who being to me personally known, and ping instrument in my presence and have been by me first duly soing instrument as his free deed and act, signed, sealed and therein stated and intending to be legally bound thereby and secreted.
	Notary Public
	My Commission Expires:

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PATENT REEL: 9781 FRAME: 0361

RECORDED: 02/24/1999