



03-01-1999

D/H

FORM PTO-1596
1-31-92

RECC

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Docket No.: 50442-011 2.22.99

100974493

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereto:

1. Name of Conveying Party(ies):

Charles B. Hamlin, Leroy Smith, Jr.

Additional name(s) of conveying party(ies) attached? ☐ Yes

3. Nature of Conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: February 10, 1999

2. Name and address of receiving party(ies):

Name: NFO Worldwide, Inc.

Address: 2 Pickwick Plaza

Greenwich, Connecticut 06830

Additional name(s) & address(es) attached? ☐ Yes

4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is:

A. Patent Application No(s).

09/034,774, filed March 2, 1998

B. Patent No(s).

Additional numbers attached? ☐ Yes

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MCDERMOTT, WILL & EMERY

Internal Address:

Street Address: 600 13th Street, N.W.

City: Washington State: DC Zip: 20005

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)

\$40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

50-0385

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian D. Hickman, Reg. No. 35,894

February 11, 1999

Name and Registration No. of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 1

CMB No. 0851-0011 (exp. 4/94)

03/01/1999 SBURNS 00000020 500385 09034774

01 FC:581 40.00 CH

PATENT
REEL: 9784 FRAME: 0194

ASSIGNMENT

WHEREAS WE, CHARLES B. HAMLIN and LEROY SMITH, JR. of Southport, Connecticut and New York, New York, respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled METHOD AND APPARATUS FOR AUTOMATING THE CONDUCT OF SURVEYS OVER A NETWORK SYSTEM, executed by us on the date of execution of this document, for which an application for United States Letters Patent was filed on March 2, 1998, and identified by United States Serial No. 09/034,774;

AND WHEREAS, NFO Worldwide, Inc., a corporation of the State of Delaware and having an address of 2 Pickwick Plaza, Greenwich, Connecticut, 06830 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto NFO Worldwide, Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, We hereby agree with the said assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said NFO Worldwide, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

February 10, 1999
Date

Charles B. Hamlin
Charles B. Hamlin

FEBRUARY 10, 1999
Date

Leroy Smith, Jr.
Leroy Smith, Jr.