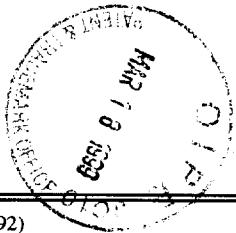


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Department of Commerce
ent and Trademark Office

SELL-0003

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies):
Mr. Scott N. Christensen☐ Additional names of conveying parties attached

2. Name and Address of Receiving Party(ies):

Name: SeselectSoft, LLC

Internal Address:

Street Address: 13314 I Street

City, State, Zip: Omaha, NB 68137

☐ Additional name(s) and address(es) attached.

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: March 8, 1999

4. (a) Patent Application Number(s):

08/630,330

If this document is being filed together with a new application, the execution date of the application is:

4. (b) Patent Numbers:

☐ Additional Numbers Attached.

5. Name and Address of Party to whom Correspondence Concerning this Document Should be Mailed:

Name: Robert P. Bell

Address: Robert Platt Bell & Associates
917 Duke Street
Alexandria, Virginia 22314

6. Total Number of Applications and Patents Involved: 1

7. Total Fee: \$40.00
(37 C.F.R. § 3.41)

- ☐ Enclosed.
☒ Authorized to be charged to deposit account.

8. Deposit Account Number: 50-0274

ATTACH DUPLICATE COPY OF THIS PAGE IF PAYING BY DEPOSIT ACCOUNT

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9. Statement and Signature:

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Robert P. Bell, Registration Number 34,546

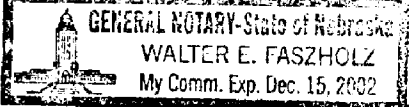
March 18, 1999

Total number of pages including cover sheet: 4

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PATENT
REEL: 9821 FRAME: 0872

Application of: Scott N. CHRISTENSEN	Docket No.: SELL-0003 RBPBPC REF: SELL-0003
Serial Number: 08/630,330	Art Unit: 2411
Filing Date: April 10, 1996	Examiner: E. STANLEY
Title: VIRTUAL COUPONING METHOD AND APPARATUS	
<p>WHEREAS, SCOTT N. CHRISTENSEN whose post office addresses appear below (hereinafter referred to as ASSIGNOR), have invented certain new and useful improvements in VIRTUAL COUPONING METHOD AND APPARATUS (hereinafter referred to as THE INVENTION) for which the above-captioned Application for United States Letters Patent, filed herewith;</p>	
<p>WHEREAS, SELLECTSOFT, LLC, whose post office address is 13314 I Street, Omaha, Nebraska, 68137, (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;</p>	
<p>NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we, ASSIGNOR, by these presents do sell, assign and transfer until said ASSIGNEE, the entire right, title and interest in and to said invention and Patent Application throughout the United States of America, including any and all United States Letters Patent granted on any U.S. Patent Application, and any division, continuation, continuation-in-part and reissue of said U.S. Patent Application; and the entire right, title and interest in and to said invention throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said invention.</p>	
<p>ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said invention, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said invention, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the invention that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.</p>	
<p>ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.</p>	

Application of: Scott N. CHRISTENSEN	Docket No.: SELL-0003 RBPBPC REF: SELL-0003
Serial Number: 08/630,330	Art Unit: 2411
Filing Date: April 10, 1996	Examiner: E. STANLEY
Title: VIRTUAL COUPONING METHOD AND APPARATUS	
Full Name of First or Sole Inventor Scott N. Christensen	Citizenship USA
Residence Address - Street 15606 Holmes Circle	Post Office Address Street 15606 Holmes Circle
City Omaha	City Omaha
State or Country Nebraska	State or Country Nebraska
Zip 68135	Zip 68135
DATE MARCH 8, 1999	SIGNATURE <i>Scott N. Christensen</i>
(Notarization preferred but not required)	
Before me personally appeared said <u>Scott N. Christensen</u> and acknowledges this instrument to be his (her) free act and deed this <u>8th</u> day of <u>March</u> , 199 <u>9</u> .	
 <i>Walter E. Faszholz</i> Notary Public	