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To the Honorable Commissioner of Patents

100994124

Attached original documents or copy thereof.

MRD 3-5-99

1. Name of conveying party(ies):

Michael T. Callas

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: November 17, 1998

2. Name and address of receiving party(ies)

Name: MagneCorp, Inc.

Internal Address: _____

Street Address: 701 Decatur Avenue North

City: Minneapolis State: MN ZIP: 55427

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s) Des. 322,634; Des. 340,281
Des. 366,066; Des. 357,505; Des. 372,939;
Des. 387,155; Des. 389,526; 5,188,332;
5,480,116 and 5,806,823

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard O. Bartz

Internal Address: _____

Street Address: 1300 Foshay Tower

City: Minneapolis State: MN ZIP: 55402

6. Total number of applications and patents involved: 10

7. Total fee (37 CFR 3.41).....\$ 400.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard O. Bartz

Name of Person Signing

Richard O. Bartz

Signature

March 1, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT

REEL: 9833 FRAME: 0049

Assignment

WHEREAS, Mike T. Callas, of 7400 Metro Boulevard, Suite 100, Edina, Minnesota 55439,
is the inventor and owner of the following United States Patents:

U.S. Patent Des. 322,634
Granted December 24, 1991
Title: SIGN HOLDER

U.S. Patent Des. 340,281
Granted October 12, 1993
Title: AIR DIFFUSER GUARD

U.S. Patent Des. 366,066
Granted January 9, 1996
Title: SIGN HOLDER

U.S. Patent Des. 357,505
Granted April 18, 1995
Title: SIGN HOLDER

U.S. Patent Des. 372,939
Granted August 20, 1996
Title: SIGN HOLDER

U.S. Patent Des. 387,155
Granted December 2, 1997
Title: AIR DIFFUSER GUARD

U.S. Patent Des. 389,526
Granted January 20, 1998
Title: ADJUSTABLE SIGN HOLDER

U.S. Patent 5,188,332
Granted February 23, 1993
Title: SIGN HOLDER

U.S. Patent No. 5,480,116
Granted January 2, 1996
Title: SIGN HOLDER

U.S. Patent No. 5,806,823
Granted September 15, 1998
Title: SIGN HOLDER AND TOOL FOR
INSTALLATION AND
REMOVING A SIGN HOLDER FROM A
SUPPORT

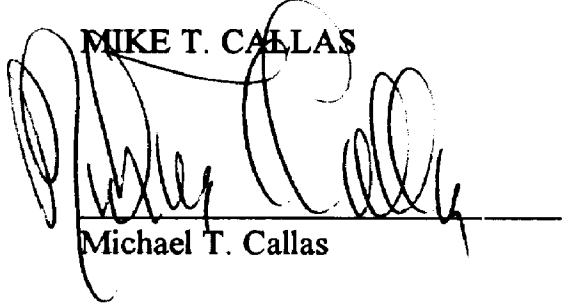
WHEREAS, MagneCorp, Inc., a Minnesota corporation, having a place of business at 701
Decatur Avenue North, Minneapolis, Minnesota 55427 is desirous of acquiring the entire right, title,
and interest in and to said U.S. patents and inventions thereof;

NOW THEREFORE, To All Whom It May Concern, Be It Known, that for and in
consideration of the sum of One Dollar (\$1.00) and other valuable consideration to Mike T. Callas
in hand paid, the receipt and sufficiency of which are hereby acknowledged, Mike T. Callas, Inc. has
sold, assigned, transferred, and set over unto these presents and does sell, assign, transfer, and set

over unto MagneCorp, Inc., its successors and assigns, the entire right, title and interest in and to said U.S. Patents and inventions therein, including all Letter Patents for foreign countries which may be granted therefor, including the rights under the International Convention for Protection of Industrial Property, and in and to any and all extensions, divisions, or reissues of said U.S. Patents, the same to be held and enjoyed by MagneCorp, Inc. for its use and behoof and use and behoof of its successors and assigns to the full end of the terms for which the U.S. Patents are granted as fully and entirely as the same would have been held and enjoyed by Mike T. Callas had this Assignment and sale not been made.

Signed at Edina, Minnesota this 17 day of November, 1998.


MIKE T. CALLAS


Michael T. Callas