

03-31-1999

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

3-19-99



To the Honorable Commissioner of Patents and

101000521

nal documents or copy thereof.

1. Name of conveying party(ies): Vincent DeLaforcade

2. Name and address of receiving party(ies)

Additional name(s) of conveying party(ies) attached?
 Yes No

Name: L'Oreal
Address: 14, Rue Royale

JCS30 U.S. PTO
29/102203
54/61/EO

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

City: Paris State: France Zip: 75008
Additional name(s) and address(es) attached?
 Yes No

Execution Date: 3/9/99

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is 3/9/99

A. Patent Application No.(s)

B. Patent No.(s)

29/102,203

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and patents involved: 1

Name: Robert C. Scheinfeld

7. Total fee (37 CFR 3.41): \$ 40.00

BAKER & BOTTS, L.L.P.

Enclosed
 Authorized to be charged to deposit account

Address: 30 Rockefeller Plaza - 44 Fl.

8. Deposit account number:
02-4377

City: New York State: NY Zip: 10112

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature

To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.

03/29/1999 DALEXAND 00000042 29102203
02 FC:581 Robert C. Scheinfeld 40.00 DP

Name of Person Signing

Signature

March 19, 1999

Date

Total number of pages including cover sheet, attachments and document: 3

ASSIGNMENT

WHEREAS, I, VINCENT DE LAFORCADE, a citizen of France, whose post office address is 3, Allée des Bleuets, 78120 Rambouillet, France, have created and invented a new, original and ornamental design as set forth and described in application for Design Letters Patent of the United States entitled "DISPENSER"; and

WHEREAS, L'OREAL, a corporation organized and existing under the laws of France, and having an office for the transaction of business at 14, Rue Royale, 75008 Paris, France, is desirous of acquiring the entire right, title and interest in and to said design and any improvements thereon, and in and to the said application for Design Letters Patent therefor, and any Design Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the said VINCENT DE LAFORCADE, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said L'OREAL, and other valuable considerations unto me moving from said L'OREAL, at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said L'OREAL, its successors and assigns, the entire right, title and interest in and to the said design as set forth and described in application for Design Letters Patent of the United States entitled "DISPENSER", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Design Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Design Registrations filed in foreign countries for said invention or improvements including all priority rights, and any and all Design Registrations which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Design Letters Patent and Design Registrations may be granted;

AND I, the said VINCENT DE LAFORCADE, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said L'OREAL, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said L'OREAL, its successors and assigns;

AND I, the said VINCENT DE LAFORCADE, for the considerations aforesaid, do hereby covenant and agree to and with said L'OREAL, its successors and assigns, that we have the full power to make this assignment, and that the rights assigned

are not encumbered by any grant, license or right heretofore given, and that I, my executor or administrator, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said L'OREAL, its successors and assigns, may be required or necessary more effectively to secure to and vest in said L'OREAL, its successors and assigns, the entire right, title and interest in and to said design and improvements, applications, Design Letters Patent, Design Registrations, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed.

Subscribed and executed at

Clichy France
(Place)

on March 9th 1999
(Date)

Vincent de Laforcade
VINCENT DE LAFORCADE

Witness: G-SOUCIA [Signature]
(Type Name)

Witness: F LACOUT [Signature]
(Type Name)