(Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) Tab settings ⇔ ⇔ ♥	ER SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office		
To the Honorable Commissioner or 101000693	the attached original documents or copy thereat		
1. Name of conveying party(ies): John C. Goodwin III Terry L. Zimmerman J-J3-99 Additional name(s) of conveying party(ies) attached? • Yes XNo	2. Name and address of receiving party(ies) Name: NCR Corporation Internal Address: Law Department		
3. Nature of conveyance:			
Assignment D Merger	Street Address: 1700 S. Patterson Blvd.		
Security Agreement Change of Name Other	City: Dayton State: OH ZIP:45479		
Execution Date: March 8, 1999	Additional name(s) & address(es) attached? D Yes XNo		
A. Patent Application No.(s)	B. Patent No.(s)		
Additional numbers a	ttached? □ Yes X No		
Additional numbers a 5. Name and address of party to whom correspondence concerning document should be mailed:	ttached? Yes No 6. Total number of applications and patents involved:		
5. Name and address of party to whom correspondence			
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul W. Martin	 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41)\$40.00 		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul W. Martin	 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41)\$40.00 □ Enclosed 		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul W. Martin Internal Address: Law Department, ECD-2	 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41)\$ 40.00 □ Enclosed ☑ Authorized to be charged to deposit account 8. Deposit account number: 		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Paul W. Martin Internal Address:Law Department, ECD-2 	 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41)\$ 40.00 □ Enclosed ☑ Authorized to be charged to deposit account 8. Deposit account number: 14-0225 		

. 3

REEL: 9850 FRAME: 0156

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

WHEREAS, we, John C. Goodwin III of Suwanee, Georgia; and Terry L. Zimmerman, of Lawrenceville, Georgia, have invented certain new and useful improvements in a SYSTEM AND METHOD OF DISPLAYING INFORMATION BY AN ELECTRONIC PRICE LABEL, Docket No. 8204, for which we have executed an application for Letters Patent of the United States on $8m_{AA}gg$ and 3/8/99, respectively; and

WHEREAS, NCR Corporation, a corporation of the State of Maryland, having its principal place of business in Dayton, Ohio, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and any and all foreign countries;

NOW, THEREFORE, be it known that in consideration of the sum of One Dollar (\$1.00) and of other valuable considerations, the receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said NCR Corporation, its successors and assigns, the entire right, title and interest in and to the invention and improvements in any form or embodiment thereof, disclosed and claimed in said application, or which are disclosed and may be claimed; also the entire right, title and interest in and to any Letters Patent to be granted in the United States and its territorial possessions and in any and all foreign countries upon said invention in any form or upon any such improvements thereon, and in and to any and all divisions, reissues, continuations and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent on said application to the said NCR Corporation, of Maryland, its successors and assigns.

Further, we agree that we will communicate to said NCR Corporation, or its representatives, any facts known to us

PATENT REEL: 9850 FRAME: 0157

respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to NCR Corporation, make all rightful oaths and generally to do everything possible to aid said NCR Corporation, its successors and assigns, to obtain and enforce protection for said invention in the United States and in any and all foreign countries.

Signed at RS(ATLANTA, this St day of MARCH, 1999.

John C. Goodwin III

STATE OF	GEORGIA)	
	GWINNETT		ss:
COUNTY OF	OWINDELL)	

On this 8th day of March_, 1999, before me personally appeared John C. Goodwin III, to me personally known and known to be the person who signed the foregoing assignment, and acknowledged the signing thereof as his free act and deed.

(SEAL)

Dian N. Ramble

Notary Public

Notary Public, Gwinnett County, Georgia My Commission Expires November 14, 2002

Signed at <u>RSG</u>, this <u>8</u> day of <u>MArck</u>,

1999.

Terry L. Zimmerman

STATE OF <u>GEORGIA</u>) COUNTY OF <u>GUINNETT</u>) ss:

On this 8th day of March, 1999, before me personally appeared Terry L. Zimmerman, to me personally known and known to be the person who signed the foregoing assignment, and acknowledged the signing thereof as his free act and deed.

(SEAL)

Dian & Rambler

Notary Public

Notary Public, Gwinnett County, Georgia My Commission Expires November 14, 2002