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ttorney Docket No. 019511-000110US

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FORM PTO-1595 (Rev. 6-93)	U.S. Department of Commerce Patent and Trademark Office	
To the Honorable Asst. Commissioner for 101003926 To the Honorable Asst. Commissioner for 101003926		
Name of conveying party(ies):	2. Name and address of receiving party(ies)	
Augustine N. Esposito and Gregg Garrett	Name: NetSearch LLC	
Additional name(s) of conveying parties attached?	Internal Address:	
☐ Yes	Street Address: 10040 East Happy Valley Road	
3. Nature of conveyance:	City: Scottsdale State: Arizona ZIP: 85255	
	Additional names and addresses attached?	
☐ Security Agreement ☐ Change of Name	☐ Yes	
Other:		
Execution Date: 12/23/98 and 12/28/98		
Application Number(s) or Patent Numbers.		
If this document is being filed together with a new application, the execution date of the application is:		
A. Patent Application No(s): 09/236,510	B. Patent No(s):	
Additional numbers attached?	⊠ No	
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and patents involved 1	
Name: Paul A. Durdik TOWNSEND AND TOWNSEND AND CREW LLP Two Embarcadero Center, 8 th Floor San Francisco, California 94111-3834 (650) 326-2400	7. Total fee (37 CFR 3.41): \$40.00	
	☐ Enclosed ☐ Charge Fees to Deposit Account	
	Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.	
	8 Deposit account number: 20-1430	
DO NOT USE THIS SPACE		
9. Statement and signature.		
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true of copy of the original document.		
Paul A. Durdik		
Name of Person Signing Signature	Date /	
Atty Reg. No. 37,819 Total number of pages including cover sheet, attachments and document 3		
10. Change Correspondence Address to that of Part 5? ☐ Yes ☒ No		
OMB No. 0651-0011 (exp. 4/94)		
Do not detach this portion Mail documents to be recorded with required cover to:		
01/1999 DNGUYEN 00000233 201430 09238510 Asst. Commissioner for Patents		
,	signments	

PATENT

REEL: 9851 FRAME: 0203

Attorney Docket No.: 019511-000110US

ASSIGNMENT OF PATENT APPLICATION

JOINT

Title of Invention:	METHOD FOR PROVIDING	
	VENDOR NOTIFICATION MARKETING	
	IN AN ELECTRONIC COMMERCE	
	NETWORK ENVIRONMENT	
Date(s) of execution of Declaration: 12/23/98 & 12/28/98		
Filing Date:	January 25, 1999	
Application No.:	09/236,510 : and	
Tibbusenou Lou	——————————————————————————————————————	

WHEREAS, NetSearch LLC, a Delaware corporation, of 10040 East Happy Valley Road, Suite 483, Scottsdale, Arizona, 85255, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest

PATENT REEL: 9851 FRAME: 0204 Assignment

Attorney Docket No.: 019511-000110US

Page 2

title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

STATE OF ARIZONA

COUNTY OF MARCICORA

On 2870 Dec 1998, before me, JOHN M. BARR, personally appeared Augustine N.

Esposito.

Dated: 28 DEC 1998

Augus and personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires: MARCH & ZCCZ.

STATE OF ARIZONA

COUNTY OF MARICEPA

NOTARY PUBLIC STATE OF ARIZONA Maricopa County JOHN M. BARR

My Comm. Expires March 8, 2002

On 28th Dez 1998, before me, Jann M.B

personally appeared Gregg Garrett.

Dated: 28 Dec 1998

Øregg Garrett

Cife GMC T personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subsociosed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

My Commission Expires: MAKEH & Let

PA 162818 v1

NOTARY PUBLIC STATE OF ARIZONA Maricopa County JOHN M. BARR My Comm. Expires March 8, 2002

> **PATENT** REEL: 9851 FRAME: 0205

RECORDED: 03/15/1999