FORM PTO - 1595	04-06-	1999	4 COVER SHEETUS. DEPARTMENT OF COMMERCE
MLD 3.12.99		16161 BUS BU 188	1-31-92Patent and Trademark Office
To the Honorable Commission 1. Name of conveying party(ies) & Execution	101001	1855	ed original documents or copy thereof receiving party (ies):
Genevieve Blandiaux Execution date Additional name(s) of conveying party(ies) attached?	1019/9E	Name: Col Internal: Pate Address: Street: 300 City: New	gate-Palmolive Company ent Department Park Avenue York, State: New York Zip 10022
3. Nature of conveyance:	The Court of the state of the s	Additional name	(s) address(es) attached? YesX_No
X Assignment Merger Security Agreement Change Other Execution Date:	e of Name		
4. Application number (s) or patent number (s):	USSN 9/181,379		
If this document is being filed together with a ne	w application, the execu-	tion date of the app	olication is:
A. Patent Application No.(s)	B. Patent No.(s)		
5. Name and address of party to whom correspond document should be mailed: Name: Internal Address: PATENT DEPARTM COLGATE-PALMOLIV Street Address: 909 RIVER ROAD P.O. BOX 1343	ENT		_XNo of applications and patents involved:(1)
City: PISCATAWAY State: NJ	Zip: 08855-1343		ed to be charged to deposit account 03-2455
999 JSHABAZZ 00000026 032455 09181379		(if any addi	int number: 03-2455 tional fee is required)
81 40.00 CH /	DO NOT U	(Attach duplic SE THIS SPACE	ate copy of this page if paying by deposit account)
9. Statement and Signature To the best of my knowledge and belief, the fore Richard E. Nanfeldt Reg. No. 27,050 Name of Person Signing & Reg. No. OMB No. 0651-0011 (exp. 4/94)	going information is true Signature	Miget de	ay attached copy is a true copy of the original document. Date Total number of pages including cover sheet:(3)
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ASSIGNMENT

[ASSIGNMENT OF U.S. PATENT AFTER IT HAS RECEIVED A SERIAL NUMBER]

Docket No. F1395

WHEREAS, [I], <u>Genevieve Blandiaux</u>, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have invented an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. <u>9/181,379</u>, filed <u>October 28, 1998</u>, naming the ASSIGNORS as inventors, and entitled <u>Liquid Crystal Compositions</u>; and

WHEREAS, Colgate-Palmolive Co., ("Assignee"), a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, is desirous of obtaining the entire right, title and interest in and to the aforesaid invention, and patent application and corresponding patent rights worldwide;

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuing, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

PATENT REEL: 9858 FRAME: 0565

Signed this 💋 day o	of <u>Michober</u> , 19 <u>98</u>
	Name: Genevieve Blandiaux
	Address: Rue Lonhienne, 3A, 4870 Trooz, Belgium
Country of Belgium)
County of Liege) ss:)
and County aforesaid	day of Ochos, 1998, before me, a Notary Public in and for the State, personally appeared Genevieve Blandiaux, to me known and known to f that name, who executed the foregoing instrument in my presence.
	Notary Public
VU POUR LES DE LA MOSSE Modame BU TROOT LE LA 5.1 EVANCE CONSTRE L'ANGER CONSTRE	ANDIAUX GENEVIEVE G,E,H. OCT. 1998

RECORDED: 03/12/1999

PATENT REEL: 9858 FRAME: 0566