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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- ☒ Assignment
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Security Agreement
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Conveying Party(ies)

Execution Date - Month/Day/Year

1. Robert Nicholas HILTON

1. 3/23/99

Receiving Party(ies)

1. Name: THE PROMOTIONS FACTORY (AUST) PTY LTD
Address: 75 High Street, Prahran, Victoria 3181, AUSTRALIA

Correspondent Name and Address

Tel No. 703-739-4900

Name: Ross F. Hunt, Jr.
LARSON & TAYLOR • 1199 No. Fairfax St. • Suite 900 • Alexandria, VA 22314-1437

Pages Enter the total number of pages of the attached conveyance document including any attachments # 03

Application Number(s) or Patent Number(s)

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Patent Application Number(s)

Patent Number(s)

☒ This document is being filed together with a new patent application.
The date the patent application was signed by the first named inventor is: Month 03 Day 23 Year 99

Patent Cooperation Treaty (PCT)

Enter Number only if a US Appl. No. has not been assigned

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Fee Amount

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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit are authorized, as indicated herein.

Name: Douglas E. Jackson

Douglas E. Jackson

Date: 04/01/1999

PATENT
REEL: 9887 FRAME: 0344

ASSIGNMENT OF PATENT APPLICATION

WHEREAS,

(1) ROBERT NICHOLAS HILTON

(2) _____
(3) _____
(4) _____
(5) _____
(6) _____

residing respectively at

(1) 37 NARRAWONG RD, SOUTH CAULFIELD

(2) VICTORIA 3162

(3) _____
(4) _____
(5) _____
(6) _____

(hereinafter referred to as the "ASSIGNOR") has/have invented
certain new and useful improvements in _____

CONTAINER LID

for which ASSIGNOR has

[X] executed on even date herewith

[] executed on _____, 19____

[] filed on _____, 19____

an application for Letters Patent of the United States of
America, Serial No. _____

And WHEREAS THE PROMOTIONS FACTORY (AUST) PTY LTD

a company organized under the laws of VICTORIA, AUSTRALIA

and having a principal place of business at 75 HIGH STREET,
PRAHRAN, VICTORIA 3181, AUSTRALIA

(hereinafter referred to as the "ASSIGNEE") is desirous of
acquiring the entire right, title and interest in and to said
application and the invention(s) and improvement(s) therein
disclosed, for the United States of America, and any Letters
Patent which may issue therefor in the United States and all
divisions, continuations, reissues, reexaminations, renewals
and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S.
dollars (\$10.00) and other good and valuable consideration, the
receipt and sufficiency of which is hereby acknowledged, the
ASSIGNOR does hereby assign, sell, transfer and set over unto

the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, reexaminations, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, reexaminations, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will, upon request, communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, reexamination, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

(1) Signature: _____

Name: ROBERT NICHOLAS HILTON

Date: 23 MARCH 1999

(2) Signature: _____

Name: _____

Date: _____

(3) Signature: _____

Name: _____

Date: _____

(4) Signature: _____

Name: _____

Date: _____

(5) Signature: _____

Name: _____

Date: _____

(6) Signature: _____

Name: _____

Date: _____