

05-03-1999



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Attached original documents or copies thereof

10511 U.S. PTO  
09/29/95  
04/20/99

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05/02/99  
09/29/95

To the Honorable Commissioner of Patents

1. Name of conveying party(ies)

DWAYNE TOBIN, KENNETH COLONEL,  
and CHRISTOPHER CHRISTENSEN

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies)

Name: DATAMAX CORPORATION

Internal Address:

Street Address: 4501 Parkway Commerce Boulevard

City: Orlando State: Florida Zip: 32808

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other

Execution Date: April 14, 1999

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: April 20, 1999

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David M. Carter, DILWORTH & BARRESE

Internal Address: \_\_\_\_\_

Street Address: 333 Earle Ovington Boulevard

City: Uniondale State: NY Zip: 11553

6. Total number of applications and patents involved . . . . .

1

7. Total fee (37 CFR 3.41) . . . . . \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 04-1121  
(Attach duplicate copy of this page if paying by deposit account)

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Reg. No. 30,949  
David M. Carter, Esq.  
Name of Person Signing

David M. Carter  
Signature

April 20, 1999  
Date

Total number of pages  
(Including cover sheet): 5

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**PATENT**

For:  U.S. and/or  Foreign Rights  
For:  U.S. Application or  U.S. Patent  
By:  Inventor(s) or  Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Dwayne TOBIN, Kenneth COLONEL and Christopher CHRISTENSEN

(inventor(s) or  
person(s) or entity(ies)  
who own the invention)

*(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)*

Recorded on \_\_\_\_\_

Reel \_\_\_\_\_

Frame \_\_\_\_\_

hereby sells, assigns and transfers to

ASSIGNEE:

Datamax Corporation

(Type or print name of ASSIGNEE)

4501 Parkway Commerce Boulevard

Address

Orlando, Florida

US

(Assignment of Invention [16-3] - page 1 of 3)

and the successors, assigns and legal representatives of the ASSIGNEE

*(complete one of the following)*

- the entire right, title and interest
- an undivided \_\_\_\_\_ percent ( \_\_\_\_\_ %) interest for the United States and its territorial possessions

*(check the following box if foreign rights are also to be assigned)*

- and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

MEDIA TRACKING GUIDE

*(check and complete (a), (b), (c) or (d))*

and which is found in

- (a)  U.S. patent application executed on even date herewith
- (b)  U.S. patent application executed on \_\_\_\_\_
- (c)  U.S. application serial no. 0 / \_\_\_\_\_ filed on \_\_\_\_\_
- (d)  U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_
- A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

*(also check (e) if foreign application(s) is also being assigned)*

- (e)  and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof

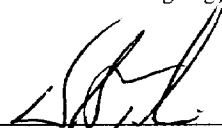
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

(Assignment of Invention [16-3] - page 2 of 3)

IN WITNESS WHEREOF, I/We have hereunto set hand and seal this \_\_\_\_\_ (Date of signing).

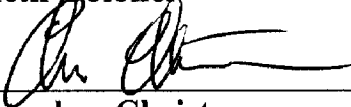
WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

  
\_\_\_\_\_  
**Dwayne Tobin**

14 APR. 99  
\_\_\_\_\_  
Dated

  
\_\_\_\_\_  
**Kenneth Colonel**

4-14-99  
\_\_\_\_\_  
Dated

  
\_\_\_\_\_  
**Christopher Christensen**

4-14-99  
\_\_\_\_\_  
Dated

If ASSIGNOR is a legal entity complete the following information

\_\_\_\_\_  
Type or print the name of the above person  
authorized to sign on behalf of ASSIGNOR

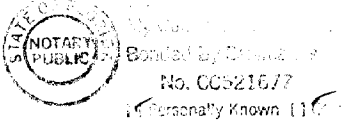
\_\_\_\_\_  
Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 U.S.C. 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.

STATE OF Florida )  
COUNTY OF Orange ) ss.:

On this 14 day of April, 1999, before me personally appeared **Dwayne Tobin** to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.



Tracy A. De...  
Notary Public

STATE OF Florida )  
COUNTY OF Orange ) ss.:

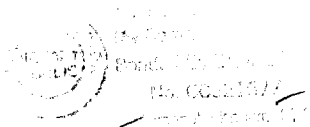
On this 14 day of April, 1999, before me personally appeared **Kenneth Colonel** to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.



Tracy A. De...  
Notary Public

STATE OF Florida )  
COUNTY OF Orange ) ss.:

On this 14 day of April, 1999, before me personally appeared **Christopher Christensen** to me personally known and known to me to be the person who signed the foregoing assignment and acknowledged the signing of same as his free act and deed.



Tracy A. De...  
Notary Public