Docket No.: P65 41692 FORM PTO-1595 (Modified) **IEET** U.S. DEPARTMENT OF COMMERCE 05-04-1999 (Rev. 6-93) OMB No. 0651-0011 (exp.4/94) Patent and Trademark Office Copyright 1996-97 LegalStar P08A/REV02 Tab settings → → 101029241 To the Honorable Commissioner of P 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): JOHN NAVA, JOHN LYON'S and DONALD FARNSWORTH Name: East End, Inc. Address: 2527 Magnolia Street ☐ Yes 🛛 No Additional names(s) of conveying party(ies) 3. Nature of conveyance: Assignment □ Merger ☐ Change of Name City: Oakland, State/Prov.: California ☐ Security Agreement ZIP: 94607 Other Country: U.S.A. Execution Date: March 9 and 25, 1999 ⊠ No Additional name(s) & address(es) ☐ Yes Application number(s) or registration numbers(s): If this document is being filed together with a new application, the execution date of the application is: Filing date B. Patent No.(s) Patent Application No. 09/160,664 September 25, 1998 ☐ Yes 🏻 No Additional numbers 5. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: Daniel C. Mallery, Esq. 7. Total fee (37 CFR 3.41):....\$ 40.00 Registration No. 33,532 ☑ Enclosed - Any excess or insufficiency should be credited or debited to deposit account Address: PRETTY, SCHROEDER & POPLAWSKI ☐ Authorized to be charged to deposit account 444 South Flower Street, 19th Floor 05/03/1999 JSHABAZZ 00000177 09160664 8. Deposit account number: 40.00 OP 01 FC:581 City: Los Angeles, State/Prov.: California 16-2460 ZIP: 90071-2909 Country: U.S.A. DO NOT USE THIS SPACE

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy

Total number of pages including cover sheet, attachments, and

Statement and signature.

of the original document.

Daniel C. Mallery, Esq.

Name of Person Signing

REEL: 9918 FRAME: 0621

Signature

April 27, 1999

Date

Assignment of regues, Title and Interest in Invention			Docket No.			
(Multiple inventors; single assignee)			P65 41692			
This is an Assignment of the following rights, title and interest: (check all that apply):						
×	☑ United States of America rights, title and interest in the invention					
×	Foreign rights, title and interest in the invention					
\boxtimes	United States Patent Application Serial No. 09/160,664					
	Date of Execution: September 24, 1998 Date of Filing: September 25, 1998					
	United States Provisional Patent Application Serial No.					
	United States Patent No(s).					
. 🗆	International (PCT) Patent Application Serial No.					
	Other (specify)					
Title of the I	nvention					
nventors (assignors)						
	Name	Address				
John Nava		1353 Shippee Lane, Ojai, CA 93023				
John Lyons		8000 Falcon Park, Long Beach, CA 9080	08			
Donald Farnsworth		2527 Magnolia Street, Oakland, CA 9460	77			
- 4 						
Issignee						
	Name	Address				
East End Ir	nc.	2527 Magnolia Street Oakland, California 94607				

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AS03A/REV01

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

Docket No. P65 41692

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

Name	Signature/Date		
John Nava	1 h Man 3 25.99		
John Lyons	3/25/49		
Donald Farnsworth	3.7.99		

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PATENT REEL: 9918 FRAME: 0623

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

Docket No. P65 41692

Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.) Executed this 25day of MARCH , in the year 1999 at OlAT, CA State of CALIFORNIA COMM. # 1059336 County of VENTURA ary Public — California VENTURA COUNTY My Comm. Expires MAY 21, 199 Before me personally appeared John Nava who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to day of MANZH , in the year 1999 execute the same this MARCH Executed this day of , in the year at CACIFORNIA Las Angeles SUSANNE WALKER Commission #1077591 Notary Public — California County of Los Angeles County My Comm. Expires Nov 12, 1999 Before me personally appeared John Lyons who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 2545 day of March , in the year (Notary Public) , in the year County of Before me personally appeared Donald Farnsworth who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this day of , in the year / EUGENE JOSEPH KOZIOL 1 COMM, #1106042 ON TOTARY PUBLIC-CALIFORNIA COUNTY OF ALAMEDA My Comm. Expires July 16, 2000

[Page 3 of 3]

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8) Applicant(s): JOHN NAVA, JOHN LYONS and DONALD FARNSWORTH Docket No. P65 41692							
Filing Date September 25, 1998	Examiner To Be Assigned	Group Art Unit To Be Assigned					
Invention: COMBINED MERCHANDISE CONTAINER AND DISPLAY CASE							
th the United States Postal Serv	vice as first class mail in an env	velope addressed to: The					
Assistant Commissioner for Patents, Washington, D.C. 20231 on April 27, 1999 (Date)							
Kimberly Yee							
	Kimberly	Gee					
	(Signature of Person Mailing)	orrespondence)					
Note: Each paper must ha	ve its own certificate of mailing.						
	Filing Date September 25, 1998 MERCHANDISE CONTAINER Assignment of Rights, Title and the United States Postal Server for Patents, Washington, D.C.	Filing Date September 25, 1998 To Be Assigned MERCHANDISE CONTAINER AND DISPLAY CASE is Assignment of Rights, Title and Interest in Invention (Identify type of correspondence) th the United States Postal Service as first class mail in an environment (Date) ter for Patents, Washington, D.C. 20231 on April 27, (Date)					

P07A/REV03

PATENT REEL: 9918 FRAME: 0625