

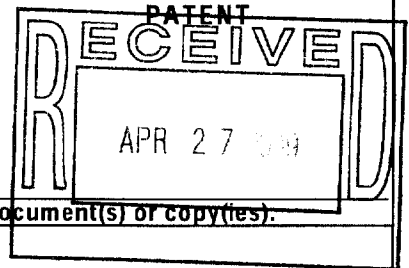
05-10-1999

U.S. Department of Commerce
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Correction of PTO Error
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Conveyance Type

Assignment Security Agreement

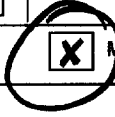
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Conveying Party(ies)



Mark if additional names of conveying parties attached

		Execution Date		
		Month	Day	Year
Name (line 1)	Deshpande, Sanjay	04	01	99
Name (line 2)	<input type="text"/>			
Second Party		Execution Date		
		Month	Day	Year
Name (line 1)	Naphade, Praful	04	01	99
Name (line 2)	<input type="text"/>			

Receiving Party

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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 1) Tata America International Corporation

Name (line 2) A Corporation of New York

Address (line 1) 101 Park Ave.

Address (line 2)

Address (line 3) New York NY. 10178
City State/Country Zip Code

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

05/05/1999 JSHABRZZ 00000048 09288779

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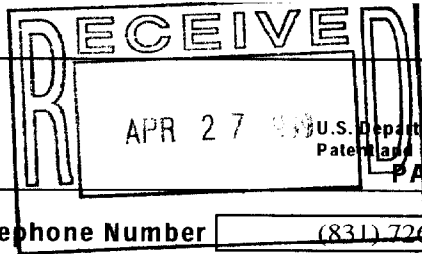
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PATENT
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Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Application Number(s) or Patent Number(s)

Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

<input type="text" value="09288779"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor. Month Day Year

Patent Cooperation Treaty (PCT)

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT <input type="text"/>	PCT <input type="text"/>	PCT <input type="text"/>
PCT <input type="text"/>	PCT <input type="text"/>	PCT <input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donald R Boys

04/26/1999

Name of Person Signing

Signature

Date

**RECORDATION FORM COVER SHEET
CONTINUATION
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Conveying Party(ies)

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Enter additional Conveying Parties

Name (line 1) Rao, CVK

Execution Date
Month Day Year

04 01 99

Name (line 2)

Execution Date
Month Day Year

Name (line 1) Bhadada, Kamal

04 01 99

Name (line 2)

Execution Date
Month Day Year

Name (line 1) Rangan, P Venkat

04 01 99

Name (line 2)

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Name (line 2)

Address (line 1)

Address (line 2)

Address (line 3) City State/Country Zip Code

Name (line 1)

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2)

Address (line 1)

Address (line 2)

Address (line 3) City State/Country Zip Code

Application Number(s) or Patent Number(s)

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Patent Application Number(s)

Patent Number(s)

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Sanjay Deshpande, Praful Naphade, C V K Rao, Kamal Bhadada and P.Venkat Rangan, do hereby sell, assign and transfer unto Tata America International Corporation (a New York corporation having its principal place of business at 101 Park Avenue, New York, New York, hereinafter called the "Assignee"), its successors and assigns, the entire world-wide title, interest and right, including the right of priority controlled by me, in, to and under Letters Patent of the United States, the application docket number P3708 entitled "Method and Apparatus for Including Virtual Ads in Video Presentations", which bears the serial number 09/288,779, filed 04/08/99, ("I hereby authorize and request my attorney, (Donald R. Boys of Central Coast Patent Agency P.O. Box 187, Aromas CA. 95004), to insert above, the serial number and filing date of said application when known") and the invention(s) and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original application for said U.S. Letters Patent; and

For the above consideration I agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said applications and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interference proceedings involving said inventions and in the adjudication or re-examination of said Letters Patent provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

IN WITNESS WHEREOF, I hereunto set my hand and seal:



Sanjay Deshpande

1st April 1999
Date



Praful Naphade

1st April 1999
Date



C V K Rao

1st April 99.
Date

Page 2 of assignment for P3708 entitled "Method and Apparatus for Including Virtual Ads in Video Presentations".

Kamal Bhadada

Kamal Bhadada

4/1/99

Date

P. Venkat Rangan

P. Venkat Rangan

4/1/99

Date

APR 05 1999 11:55AM PS

PHONE NO. : 6192595708

FROM :

RECORDED: 04/27/1999

PATENT
REEL: 9930 FRAME: 0881